

# San Francisco Bay Area Post Card Club

June 2013

Saturday, June 22, 11 am to 3 pm

Vol. XXIX, No. 5

Browsing and Trading, 11 to 1; Meeting begins at 1 pm

Fort Mason Center, Bldg. C, Room C-260

Laguna Street at Marina Boulevard, San Francisco

Monthly meeting schedule on back cover.

Visitors and dealers always welcome.

IN  
THIS  
ISSUE

- RUSSIAN SAN FRANCISCO, SF BARS
- ED. HESS, PHOTOGRAPHER
- SHRINERS IN THE CITY, 1922

**PROGRAM NOTES:** Rosanne Goodwin will speak on the Detroit Publishing Company. With over 30,000 different postcards, Detroit was one of the most prolific producers during the Golden Age. No matter what your collecting focus is, if you have postcards from 1898 to 1930, you likely have some Detroit in your albums. Rosanne will show and tell about the firm's history, the Photochrom process, the company owners and photographers as well as the negatives used to create their postcards. Numbering, variances, and resource tools will also be covered. Rosanne has a collection of 400 California Detroit, including many of San Diego.

**SHOW & TELL:** Collector's choice; 3-item, 2-minute limit.

**PARKING:** Can be tough. Inside the gates, \$10 or more—or free, on-street along Marina Green and in the lot off Bay Street above Fort Mason Center where you can amble through the community garden. Come early. We're there at 11 AM, and there's plenty to see and do. As always, best to walk, take the Muni or carpool.

## COVER CARD



Communication during the penny postcard era was as compelling as it is today. An unanswered phone message or email is a nagging annoyance. What if it were days or weeks before a possible reply? We—today—would be popping the latest nostrums to calm our need for immediacy. “Why don’t you write” postcards are common finds in dealer boxes, and they are usually generically boring. This one from Kathryn Ayres’ album, however, has the clever twist of being a fun rebus. Would young folks of the 21st century be able to figure it out? How many among them would know that the first item is an inkwell? And what’s the feather for? Well, that *was* before our time, but we recognize it as a quill. Even the stamp might miss identification as it shows only a head in a fancy frame, no photorealism or impressive art. Do they still have penny coins in Great Britain? If so, they probably are not grand and glorious like this one. It’s a fun card and echoes this editor’s constant plea, “When will *you* write?”

—LB

## CLUB OFFICERS 2013-2014

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### MINUTES, MAY 25, 2013

The meeting was called to order by President Ed Herny at 1 pm.

There were six vendors: Ed Herny, Joseph Jaynes, Felix Zekhster, Alex Pellegrini, David Parry and the Ed Mannion Archives.

Of those present (40±), 29 members signed in as did one guest: Michael Peppe.

**Announcements:** Kathryn Ayres stated we need presenters for our August & October programs. Twenty to 30 minutes is the best length for a program. It's a great way to show off your collection. "If you have 20 postcards, you have a 20-minute program."

Lew Baer presented the new 2015 PPIE Centennial buttons and asked for a \$1 donation to help cover the cost of the (outrageously nice) color centerfold in May. Thank you to Mike Parkinson for making the buttons; they will be available at meetings.

Lew talked about recent mail the club received. There were exchange newsletters for us to look over. Demaris Swint sent Nat'l Post Card week cards to the club.

Fred van der Heyden told that the SF History Assoc. is having a sale with great SF books available.

**Drawing:** 24 lots were donated, some with several cards. Per our President: "Maintain pile integrity."

**Show & Tell:** Darlene brought a 1985 political card made by Don Preziosi: "Spy on your friends for the US Government." ... Rosanne brought modern cards from Cuba that she got there last year. ...

Deanna Kastler found two cards this morning that she'd lost in moving; in frames, they were of the Ice rink at the Portola-Louvre Café and a pretty lady holding an ice skate. ... Chuck Banneck showed a 1920s real photo from the Dungeon bar where the waiters were dressed as convicts and the Maitre d' as the warden; it had been on Anna Lane, an alley no longer existing. ... Fred van der Heyden brought cards of a Zeppelin and of the Dutch windmill in Golden Gate Park, c. 1917. ... Jack Hudson showed a strange real photo card of actress Sarah Bernhardt sitting at a table by Nadar, the great French photographer. (Trivia: If all the pictures of her were stacked the pile would be higher than the Eiffel Tower.) ... John Freeman showed a Curt Teich postcard from 1940 of the Lincoln Bowl that was at 6th and Clement. Built in 1911, it was a movie theater prior; now it is a bank. ... Ed Herny passed around a British Tank Corps Christmas card from 1918. ... Michael Peppe talked about interesting cards in his grand-ma's collection which he inherited from his mother—1903 cute kitties, patriotic, a 1902 group of educated orangutans.

**Old Business:** None.

**New Business:** Ed asked the members to work on finding ways to attract younger people to the hobby and to the club.

—NANCY REDDEN, SECRETARY

### TREASURER/HALL MANAGER REPORT

As of June 1..... \$3,892.33

—ED CLAUSEN, TREASURER/HALL MANAGER

Program:

Lew Baer on **RUSSIAN SAN FRANCISCO**  
and (a few) **BARS**



The projector hummed as a postcard image of a painting of Portolá arriving in 1769 at what would be San Francisco appeared. The Presidio was founded in 1776, and a Russian trading expedition arrived in the bay in 1807. The visitors were treated as guests; Commandant Argüello's daughter and the Russian emissary became enamored; but there would be no trade agreement made. The Russians founded a settlement at Fort Ross, 60 miles north, in 1812.

Quotes from various historical sources were read telling of the Russian seamen who died "of some malarial disease" while their ship was anchored in San Francisco Bay in the 1840s. Belonging to the Orthodox church, they could not be buried with Catholics or Protestants, and the hill on which they were interred became known as Russian Hill. The hill was not accessible to funeral corteges, so few



other burials were made there, but "the first hanging authorized by law in San Francisco took place December 10, 1852" when Jose Forni was put to death for murder. Progressively closer and more colorful views of Russian Hill were seen.

In the late 19th century strife and wars resulted in a stream of immigrants from the Russian lands, including a number of Jews who escaped the continuing pogroms. Temple Emanu-El (on left) became a



center of the community, and we saw it on Sutter Street before and after 1906 and in its newer loca-



tion on Arguello Boulevard. This Jewish Russian immigrant community became fully assimilated.

The Bolshevik Revolution of 1917 and the subsequent Soviet political control produced a sudden wave of immigration and at the same time effectively ended communication between the Russians of San Francisco and those still in the homeland. The Czar and his family had been executed. The Orthodox religion was the tie that kept the immigrant community together. Postcards record some of the Rus-



sian churches in the city. Holy Trinity Cathedral of the Orthodox Church in America at Green and Van



Ness had its beginnings in 1857 as a benevolent society. Its parish was officially founded in 1868, and in 1968 the Centenary of Orthodoxy in San Francisco was celebrated. In 1930, when Archpriest Paul Razumoff died,



two real photos—one dark, the other lighter—memori-



alized him and his work at a nunnery in the Mission District. We saw a chrome of the Shrine of Our Lady of Fatima on 20th Avenue near Lake Street. San Francisco is home to its very own saint, Saint John of Shanghai and San Francisco. His body in its ornate gilded sarcophagus is accessible to view and revere at Holy Virgin Cathedral on Geary and 26th Avenue. The outside of the building only hints at the interior decor of visual Tchaikovsky.

Two postcards promoting Russian restaurants in the city have been found. The Renaissance is still

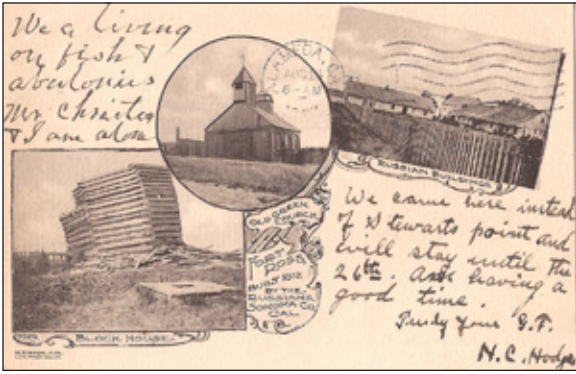


serving sashlik and syrupy cold vodka on Geary Boulevard; Luchina, once a favorite on Clement Street has said “Do svidanya.”

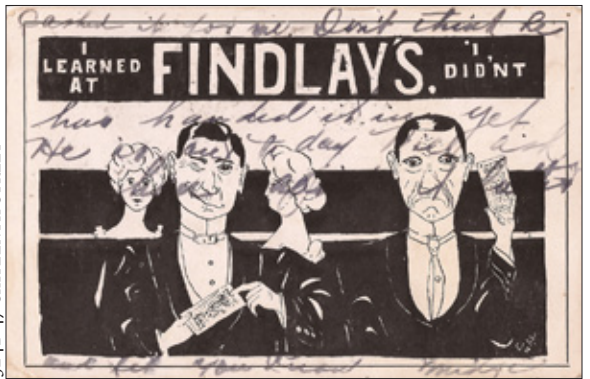


Another centenary—this time a year-long bicentennial—was noted in 2012 for the founding of Fort Ross. Juno & Avos, the Russian rock opera story of Concepción and Nicolai’s romance, was staged by a theatrical company from Russia. Even the stamp folks got into the act; the Fort Ross anniversary was the theme for WESTPEX, and a postcard with images of Rezanov and other figures was issued.

The Russian adventure closed with more views of



Russian Hill, drawing nearer to the two taller buildings visible in many postcards. The larger building was a one time home for Sam Stark, noted collector, writer, researcher still notable for the auction sale of his archive. The smaller building to the left was the dilatory domicile of Janet, the Editor's lifemate.



32-41-47 SIXTEENTH STREET



"THE FAMOUS BACKYARD CELLAR"

—LB





THE GOLDEN PHEASANT "TECHAU LOUNGE," POWELL AT GEARY



DO NOT MISS VISITING THIS BEAUTIFUL BAR AND COCKTAIL LOUNGE WHEN YOU ARE IN SAN FRANCISCO

Cor. Powell and O'Farrell Sts. *The Gotham* San Francisco, Calif.

The World's Most Beautiful  
Features: L. W. Hatter's SCOTCH • GIBSON'S BONDED RYE  
DEWAR'S WHITE LABEL SCOTCH • GORDON GIN  
Solely Sparkling Water Used Exclusively



GANGPLANK TAVERN, 44 CAMPTON PLACE



*All but unknown to modern day collectors*, Edward Adam Hess was a photographer and prolific postcard publisher who managed to escape the confines of his usual employment to capture images of Northern California's natural wonders. His legacy is a body of postcards produced over a span of five decades. Several of his productions were real photos, copyrighted between 1927 and 1947, but the bulk of his images were published as printed cards, appearing as early as 1909. He signed variously E. Hess, ED. Hess, and Edward A. Hess, but always ED. on the dividers that show his street address.

The story begins in San Jose, where Hess was born in 1870, son of a German textile dyer. Edward eventually wandered into the profession of bookbinding in Santa Clara County, then moved to San Francisco about 1897 to work for several large printing firms. One way or another, he remained in the bindery business most of his long life. Following him to the city was younger brother Alfred (b. 1881), also trained as a bookbinder. Rather than *letterpress binders* whose job is to sew and case printed books, the Hess brothers were *stationers binders*, preparing pen-ruled pages and binding them into products ranging from notepads to accounting books and hotel registers.

The 1906 earthquake convinced Alfred to move inland to Stockton, while Edward worked in the stricken city until 1909 before returning to his hometown to start a postcard business. His earliest cards were printed views showing Alum Rock Park and the South Bay Yacht Club at Alviso, made for San Jose stationer and book seller, Millard Bros. In 1912 Edward was attracted to opportunities in Stockton where Alfred had elevated himself to bindery superintendent at the *Stockton Daily Record*.

The following year the two brothers were on their own, operating the Stockton Book Bindery at 327 E. Weber Avenue; and it wasn't long before Edward's passion to sell postcards as a subsidiary shifted into high gear. His role as a photographer is documented by the many images he registered with the Copyright Office in Washington, DC. Photos taken near Lake

Tahoe featuring Mt. Tallac, Emerald Bay, and Le Conte Lake were registered in 1914 and published as monotone and handcolored collotype postcards.

Edward's arrangement with Curt Teich & Co. of Chicago to print postcards was evident by 1916 when he ordered his photos printed in *autochrome*—a combination of color litho and black typography. One early card pictures Mount Lassen belching ash and steam during a May 1915 eruption. Others show Round Top Mountain in Alpine County (1917), Donner Lake in Winter (1917), and Tioga Road near Lee Vining Falls (1922). Postcard back dividers on these cards read, "ED. Hess, 327 E. Weber Ave., Stockton."

By 1922, Edward and Alfred had moved their bindery into Stockton's Mail Building, a substantial 3-story stone block at 31 S. Sutter St. constructed for



MAIL BUILDING, 31 S. SUTTER, STOCKTON 1926  
the *Evening Mail* but vacated after the newspaper was acquired by the *Daily Record*. A white border autochrome of Hetch Hetchy reservoir bears the new Sutter St. address, and Curt Teich's production number, R-93576, indicates it was made in 1923. An unusual black and white halftone showing Relief Lake in Tuolumne County was produced in 1924.

In 1925, Edward launched his most successful line of postcards—an extensive series of views taken along the scenic Redwood Highway in Mendocino and Humboldt Counties. A rare b/w halftone shows the winding road traversing a bridge between Garberville and Eureka, but the vast majority of "R-number" cards are colorful white borders and linens

*Continued on page 10*





ALUM ROCK PARK FALLS, PUBLISHED FOR MILLARD BROS., 1909. THE JANUARY 1910 POSTMARK IS THE EARLIEST FOUND FOR AN ED. HESS POSTCARD.



ALVISO YACHT CLUB NEAR SAN JOSE, MILLARD BROS., 1909



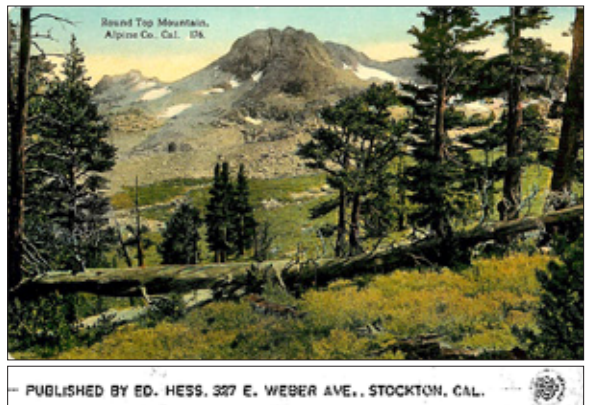
TAHOE EMERALD BAY AUTO ROAD, ©1914



LE CONTE LAKE, © 1914, MARKED AS HANDCOLORED



HETCH HETCHY, AUTOCHROME, 1923



ROUND TOP MOUNTAIN, ALPINE COUNTY, 1917

PUBLISHED BY ED. HESS, 31 S. SUTTER ST., STOCKTON, CALIFORNIA.





RELIEF LAKE, TUOLUMNE COUNTY, 1924



REDWOOD HIGHWAY BETWEEN GARBERVILLE AND EUREKA, BLACK AND WHITE



REAL PHOTO, GIANT REDWOOD AND KIDS, ©1927



CALAVERAS 'PIONEERS CABIN,' 'C.T. PHOTO-FINISH,' 1946

GENUINE CURTTEICH-CHICAGO "C.T. PHOTO-FINISH" POST CARD—(REG. U.S. PAY-OFF.)



REAL PHOTO, CALAVERAS 'FATHER OF THE FOREST,' ©1947



"C.T. PHOTO-COTE" (REG. U.S. PAT. OFF.) EDWARD A. HESS, STOCKTON, CALIFORNIA

JOSEPH B. STRAUSS 'THE REDWOODS,' POEM, 'C.T. PHOTO-COTE,' 1941

Continued from page 7

printed by Curt Teich & Co. and by Tichnor Bros. of Cambridge, Mass. The last copyright for the popular series was registered in 1942, suggesting a run of over 17 years.

Beginning in 1934, Curt Teich & Co. developed a printing process that simulated black and white real photo postcards. These faux-photos are fine-screen halftones printed in jet black ink on coated stock, and are identified by trademarks “C.T. Photo-Finish” and “C.T. Photo-Cote.” Hess created an attractive combination of redwood trees and Joseph Strauss’ poem “The Redwoods” for a *Photo-Cote* card in 1941. His 1935 photo of the “Pioneers Cabin”

at Calaveras Big Trees was printed as a *Photo-Finish* card in 1946, and the 1940 “Cathedral Tree” from the Redwood Highway series was printed both as *Photo-Cote* (P73) and color linen (R-73).

After uncovering this forty year career of scenic photography and postcard publishing in Stockton, it seems ironic that city directories made no mention of the Hess postcard business until 1957. The listing that year reads, “Hess Bros. (Alfred & Edw A.), postcard manufacturers, 27 S. Sutter, Rm 18.” Two years later, in December 1959, Alfred passed away at age 78, and Edward followed in February 1960, age 89.

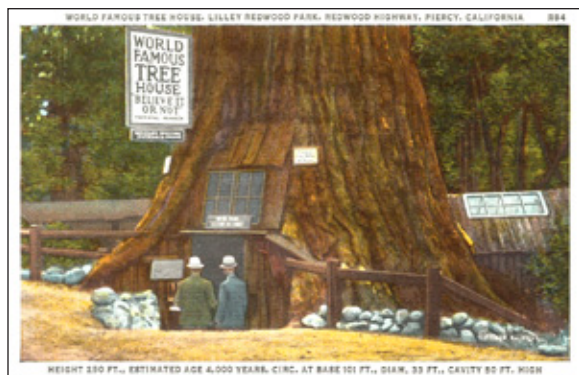
CONTRIBUTORS: Jim Caddick, Frank Sternad, Andy Guzik.



R37 ELK AT PRAIRIE CREEK PARK, ©1941, LINEN



R44 REDWOOD HIGHWAY NEAR THE SUMMIT,  
©1927, WHITE BORDER

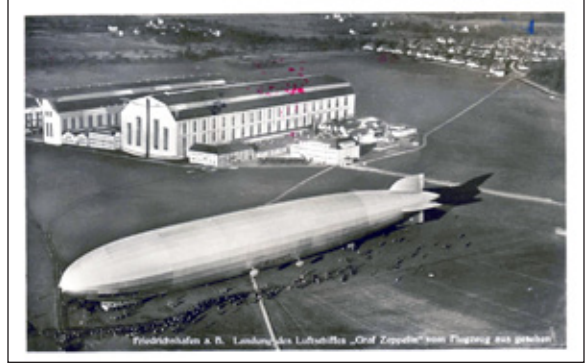


R84 WORLD FAMOUS TREE HOUSE, ©1938, LINEN



R49 LANE'S REDWOOD FLAT, WHITE BORDER





Two real photos from Gary Doyle's album that didn't make it into the May issue show the enormosity of the *Graf Zeppelin*—776 feet long. The *USS Akron* (below) and its sister airship the *USS Macon* were even longer at 785 feet. The *Akron* went down in a thunderstorm off the New Jersey coast in 1933.



The Berkford Buffet card on page 5 has an interesting stamp on its back. Not only is it the attractive 1¢ Balboa used on many PPIE cards, it is a *perfin*—perforated with initials to discourage theft. Reversed and enlarged, the letters BFG Co appear, for B. F. Goodrich, in use in San Francisco 1908-17.

*P.S.* THE JUNE ISSUE with its full color centerfold prompted a number of *Huzzah!*s including Darlene Thorne's comment, "Better than *Playboy*." George Juilly quipped, "Now I can go to the website and see how it looks in black and white." I liked it, too, and we'll try it again sometime. ... Rob McInnes, a Barrowclough researcher up in Canada, wrote with thanks for the info about the photographer's trip to Southern California. Rob added, "We recently discovered a postcard from Deadwood, SD—where, in January 1906, shortly before he headed west to San Francisco—he was charged by a grizzly bear (while attempting to photograph it) and broke his camera along with a rib or

two." ... And from Kathleen Swart in Marin County: "Wonderful! My mom—Nancy Budar—and I love reading the newsletter. She has been working for two months every day to get all of her cards in order. She started reading books that her granddaughters gave her and found that she hadn't filed some cards properly so she has been busy resorting them. Amazing at 98!"

AN EMAIL CAME to [www.postcard.org](http://www.postcard.org) from a high-schooler who, for a history project, was given a postcard and told to research it. It was a Stanley A. Piltz linen of the Shrine Tree in Humboldt County. Between Wolfgang Wagener, our club Piltz fancier, and me, we gave the student plenty of leads. —LB

## RAIN OR SHRINE

**O**ur story begins with an email from John Freeman: "I picked up a card outside of my main interest area because the graphics and message intrigued me. And the event has always fascinated me, given the country was *Dry*, but the city was wink-and-nod *Wet*—a relatively open town where liquor was readily available.

Also, the June parade date was uncharacteristic for San Francisco as it rained cats and dogs that day. I know the cards of soaked marchers on Market Street and love the images of Shriners slogging through the rain with the colors of their satin costumes running down onto the pavement! From that experience, San Francisco event planners avoided June and July as times to hold conventions. That rain was unusual, but the typical fog of midsummer would dampen the spirits of most conventioners."

Besides the party atmosphere, other enticements for the Shriners convention were the elegant and ornate lodge "Temple" and "the Shriners Hospital that was under construction that year. The fraternal brothers would want to see how their charitable efforts were being directed."

Shriners, with their conventions, parades, good deeds and exuberant merriment have been frequent fodder for postcard mak-

ers. Their tasseled brimless fezzes with bejeweled insignia make them instantly recognizable.

The Ancient Arabic Order of the Nobles of the Mystic Shrine, a subset of Freemasonry, began in New York City. There had been talk of forming a new brotherhood stressing fun and fellowship, and one Mason told of a party given by an Arabian dip-

lomat that he had attended in France. "The entertainment,"

according to Google, "was something in the nature of an elaborately staged musical comedy. At its conclusion, the guests became members of a secret society." Another fellow, intrigued, developed a ritual, costumes and symbols to fit the theme of the Arabian party, and in 1872 the A.A.O.N.M.S. was born with Arabic costume and rites as the basis for the new organization. A requirement for membership was that a man must have completed all the 32 degrees of Masonry.

Before the enticing glow of the television and silver screens, lodges and clubs were common as places for diversion, conversation and participation. The new Shriners fraternal order grew steadily, and by the 1920s the members had chosen their good deed for society and founded their first of 20 hospitals expressly for treating children. The 1922 Shriners Hospital in San Francisco was one of the earli-



**MYSTIC SHRINERS MEET.**

**Annual Imperial Council Opens Today in San Francisco.**

SAN FRANCISCO, June 12.—The kaleidoscope of fantastic Oriental costumes and decoration that represents the annual Imperial Council of the Ancient Arabic Order, Nobles of the Mystic Shrine, slowly began to revolve today when gayly garbed bands and patrols swung through the streets on the home stretch of their pilgrimage to the meeting place of the annual celebration.

Tomorrow the formal parades, the elaborate receptions to the Imperial Divan, and the business sessions of the Imperial Council will begin.

The civic auditorium presented a dimly lighted, mystic interior today for bands, orchestras and groups of chanters. Well-trained choruses chanted familiar songs before a crowd of several thousand, and tonight the auditorium was the scene of a vocal concert by Shrine organizations from all parts of the United States and Canada.

The Imperial party was entertained at dinner tonight by Ira W. Coburn, Potentate of Islam Temple of San Francisco, and his fellow officers.

**The New York Times**  
Published: June 13, 1922  
Copyright © The New York Times





est to open. It was closed in the 1990s when a new institution in Sacramento replaced its services.

John's original message continued, "Besides the Shriners and parade we have Doc Hoagland, hustling up business from his lodge brothers who might have toothaches. Note that his office location was in the heart of the city at Powell and Market."

The image and email found their way to the club research department which added several cards and comments to turn a postcard into a story.

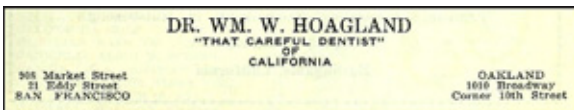
### HOAGLAND WM. W. D. D. S.

"That Careful Dentist" successor to Whalebone Painless Dentists (Inc) specialist extractions, crowns, self-cleaning bridgework and whalebone roofless plates, 908 Market, cor Powell and Eddy tel Garfield 835 r 304 Euclid Av, tel Bayview 2801.

The Shriners parade was on Market Street, and we suspect William W. Hoagland as "Member Dental Hospitality Committee" was mailing these postcards to fellow dentist-Shriners in hopes of showing off his offices in the three story Douglas Building at 908 Market (today site of Hallidie Plaza) as well as the Powell and Market business district. The circa 1948 Mike Roberts Color Card showing the Douglas Building at left ("Dentist" on third floor windows) and the 1948 SF directory prove 70-year old Doc Hoagland was still filling



DR. HOAGLAND



teeth at 908 Market 26 years after the Shriners' Golden Jubilee.

The San Francisco Shriners, founded in 1888 and ultimately known as the Islam Temple, had relocated to their ornate new building at 650 Geary Street in May of 1918. The building was designed by Scottish-born architect Thomas Patterson Ross and now houses the Alcazar Theater.



Shriners are seen in RPs of rubberneck wagons, as are these members of the Richmond, Virginia Acca Temple, shown at the Cliff House in 1922.

On John's postcard, *Hold onto the rope!* and *Hot Sands* are most likely joke secrets from Shriner folklore much as *Riding the Goat* is for the Masons and other fraternal organizations.

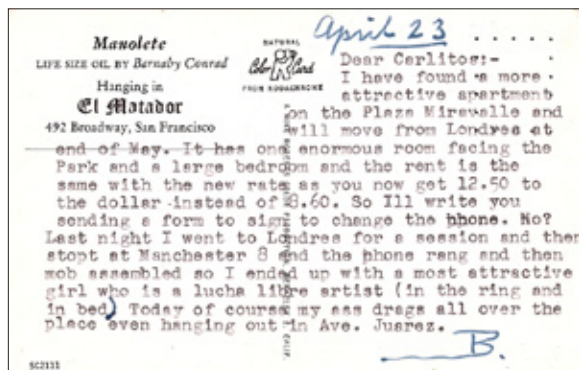
President Warren G. Harding was a Shriner and was proudly portrayed in this souvenir booklet of the 1922 San Francisco gathering. The President, however, was not present at that event. He did come to San Francisco the following year and died of an undetermined cause in his bed at the Palace Hotel. His widow refused to permit an autopsy.

CONTRIBUTORS: John Freeman, Frank Sternad, Lew Baer



## CARDS OF INTEREST

**BARNABY CONRAD**, author, painter, bullfighter, restaurateur, general man-about-town and frequent fodder for Herb Caen's ellipsistic drolleries, died a few weeks ago. The Matador, his dark and secretive bar cum *restaurante* on Broadway, was a favorite with the in-crowd who hoped to make—or avoid—the next day's column. This postcard, mailed from Mexico, comes with a message that could possibly embarrass a less macho Manolete.



**IF THE SHRINERS' REGALIA** is based on an Arabian theme, it seems bizarre that the fez would be part of it. Fezzes were typically Ottoman—Turkish—garb, a modernizing men's hat style that was worn by government functionaries under sultanic decree—and adopted by the public—beginning about 1830. Toward the end of the century, it was popular in the West as a romantic and exotic addition to a gentleman's smoking outfit. *Fezzes in San Francisco* could make a fun collection. Here's my candidate by Janssen Press used in 1913.

ANOTHER CATEGORY for loco localites could be *San Francisco Shipwrecks*. There have been a number of them off Land's End. Here's the *Viscata*, a British ship that was documented by Carleton Watkins. Bound for Liverpool, she ran aground at Baker Beach on March 7, 1868. "It foundered like a beached whale," Watkins wrote. Most of the cargo of wheat was unloaded before she broke apart from the pummeling of the waves. Watkins was the only photographer to







record her distress and destruction.

**IF NOT WRECKS**, how about *SF Ships*? From dinghies at the Wharf to wartime destroyers and modern cruise-ships, it could be a near endless search and rescue operation. I fell for this RP of the “USS *San Francisco* in warpaint” a while ago. A Navy cruiser, the *SF* was launched at Union Iron Works in San Francisco in 1889. She served



along the South American Pacific coast, the Eastern seaboard and near Cuba in 1898. Refitted as a submarine net layer, she was later renamed the *Tahoe*, then the *Yosemite*. Scrapped, 1939. —ED.

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## WELCOME TO OUR NEWEST MEMBER and a Correction

Catherine Alexander had her website overlooked in the last issue. Her listing should have read [www.siliconvalleylibrarian.com](http://www.siliconvalleylibrarian.com)

Bill Carey. Bill writes that he is a novice, new to collecting, and I reply that he has a lot of fun and excitement to look forward to for years to come.



## POSTCARD CALENDAR

Jun 22-23, Sat-Sun, Greater **PORTLAND, OR**, Postcard Show, Double Tree Hotel, 1000 NE Multnomah Street, from 10am+

Jun 29-30, Sat-Sun, **KENT, WA**, Greater **Seattle** Postcard Show, 525 4th Avenue North, from 10am+

Jul 20-21, Sat-Sun, **SAN MARINO** Postcard Show, 3130 Huntington Drive, from 10am+

**Aug 3-4, Sat-Sun, SAN FRANCISCO, Vintage Paper Fair, Hall of Flowers, Golden Gate Park, 9th Ave. & Lincoln, Sat 10am-6pm, Sun 11am-5pm. Free admission!\***

Aug 17-18, Sat-Sun, **RENO, NV**, Greater Reno Stamp Show, 300 North Center Street, from 10 am

Aug 25, Sundays, **HEALDSBURG, NEW** location: parking area behind Hotel Healdsburg, off West Matheson. 9:00am to 3:30pm Free entry!\*

**Sept 8, Sun, (tentative, please check) SCOTTS VALLEY, Santa Cruz Postcard Show, Hilton Hotel, 6001 La Madrona Dr., 10am-5pm, Free Entry!\***

**Sept 28-29, Sat-Sun, GLENDALE, Vintage Paper Fair, 1401 N. Verdugo Road, from 10 am. Food and Free Entry.**

Oct 5-6, Sat-Sun, **KENT, WA**, Greater Seattle Postcard Show, 525 4th Avenue North, from 10am+

Oct 12-13, Sat-Sun, **PORTLAND, OR**, Greater Portland Postcard Show, Double Tree Hotel, 1000 NE Multnomah Street, , from 10am+

**Oct 19, Sat, SAN JOSE, Vintage Paper Fair, 444 West Alma Ave., Free Admission!, 10am-5pm\***

Oct 26, Sat, **WALNUT CREEK, Railroad Collectibles Show, 1475 Creekside Drive, 9am-4pm\***

Nov 1-3, Fri-Sun, **SAN MATEO**, Hillsborough Antique Show, Expo Fairgrounds, from 11 am\*

Nov 9-10, Sat-Sun, **ARCADIA**, San Gabriel Valley Postcard Show, 50 W. Duarte Rd., from 10am+

**Nov 24, Sun, WALNUT CREEK, Vintage Paper Fair, 1475 Creekside Drive, 10am-5pm, Free admission and parking!\***

**Bolded** entries are produced by club members.

\* Ken Prag will be there; let him know what to bring; 415 586-9386, kprag(at)planetaria.net + R&N will have cards and supplies.

Vintage Paper Fair info: [www.vintagepaperfair.com](http://www.vintagepaperfair.com)

## SAN FRANCISCO BAY AREA POST CARD CLUB

### APPLICATION FOR NEW MEMBERSHIP

Individual/Family \$20

Outside of USA \$30

Become a Supporting Member by adding \$10 or more

Name: \_\_\_\_\_

Family members: \_\_\_\_\_

Address: \_\_\_\_\_

e-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Collector  Dealer  Approvals welcome: Yes  No

Collecting interests: \_\_\_\_\_

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#### 2013 MEETINGS

June 22

July 27

August 17

September 28

October 26

November 23