

# San Francisco Bay Area Post Card Club

March 2012

Next Meeting: Saturday, March 24, 12 to 3 pm

Vol. XXVII, No. 3

Fort Mason Center, C-362 – Note room ➔

Laguna Street at Marina Boulevard, San Francisco

Monthly meeting schedule on back cover.

Visitors and dealers always welcome.

IN  
THIS  
ISSUE

- MY ALBUM • MY SCARCEST POSTCARD? • MY DAD'S ONLY POSTCARD
- MYSTERY TWINS ID'ED ON RP!

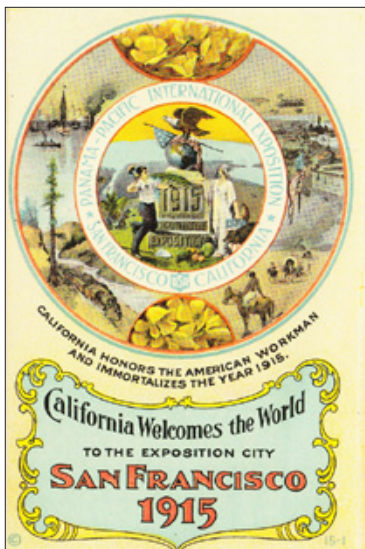
[OH MY, MY, MY!]

**PROGRAM NOTES:** Our annual PPIE program! Dave Savadge's 40-year postal history and postcard collections of the 1915 Panama Pacific International Exposition include several thousand items, and his presentation on the history of the exposition will highlight some of its more unusual souvenirs. Dave specializes in the exposition's postal markings, which can be quite rare. As a postal historian, his primary interest is on the address side of the cards, but he does not ignore real photo cards with an unusual picture side. This presentation was given twice before, at a historical research symposium at Taos, New Mexico and at an American Philatelic Society seminar in Bellefonte, Pennsylvania. All of the postcards (but not all the souvenirs) will be from his own collection.

**PARKING:** It can be tough. Inside the gates, \$10 for three hours or more, or free, on-street along Marina Green and in the lot off Bay Street above Fort Mason Center where you can amble through the community garden. Come early, there's plenty to see and do. Best: walk, take the Muni or carpool.

## COVER CARDS

Two fairly common PPIE postcards are, to me, among the most beautiful. One, the 1913 preview of the Counties Building would not resemble the finished structure, while the light from the Scintillator behind the Tower of Jewels would dazzle crowds of fairgoers. The *Welcome* card honoring labor, from Kathryn Ayres' album is a tribute to the populace whose untiring labors rebuilt the city from its ashes. —ED.



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**Newsletter Deadline: 5th of each month**



### MINUTES, February 25, 2012

A brisk and sunny day. The bay waters were dark and sluggish hiding their troubles beneath a soupy surface. Crowds filled Marina Green and Fort Mason Center, and their cars filled much of the parking spaces. What's going on? Oh, yeah! The Orchid Festival. There were still ample parking spots on the hill above the Center, within the Fort Mason upper gateway.

The FMC SNAFU of the last meeting had been anticipated and avoided by ever alert Ed Clausen, wearing his Hall Manager hat. We were on the third floor in a somewhat smaller-than-usual but adequately spacious room.

Cards were brought for sale or trade by Ed Herny, Joseph Jaynes, Dan Saks, Sharon and Hy Mariampolski, Sue Scott and Janet Mesick, who told that her folks had as much fun last month as we did in having them with us.

When President Ed Herny called us to order, there were more present than the 24 who had inscribed their names on the sign-in sheet.

Guest Alex Pellegrini introduced himself. He is Dave Parry's neighbor and a native San Franciscan still living in the home in which he grew up. He's an experienced collector of early San Franciscoana and also likes ships, mostly passenger liners.

**Announcements:** Jack Hudson told of the Walker Evans photo show at Stanford. Put together by Robert J. Fisher, President of SFMOMA, "it is fabulous!" and offers free entry and free parking on weekends.

Through April 8. <http://museum.stanford.edu/newsroom/walker-evans.html>

There were lots of cards in the drawing including an Absolut SF [that now fills a long term vacancy in my SF Mods category].

**Show & Tell:** Lew Baer showed a card he was given earlier this morning, a Woodblock-like drawing of Fort Ross with Russian lettering, just in time for the 200th anniversary celebration of the colony's founding. ... Kim Wohler brought a 1900 cartoon card by Thomas Nast showing New York City's po-



litical leader, Boss Tweed. [More on Nast on page 12.] ... Denise Hill brought a Coralee chrome of the Nixon Family around a piano captioned "Vote like your whole world depended on it." She also showed a 1974 newspaper covering the President's resignation. In the article was a boxed notice that the Republican Council had cancelled a Nixon award ceremony ... Deanna Kastler brought an 1882 postal trade card, the oldest ice skating card that she knows

of; also a folded panorama of the post-'quake city that she just won in the drawing. ... John Freeman showed several new cards on vintage SF subjects; they're a bit hush-hush right now, but announcements on them will be forthcoming. John also spoke about other semi-SF cartoonists à la Rube Goldberg of last month—Bud Foster came to the *Chronicle* from Chicago in 1907 and then went on to draw for the *Examiner*; Frederick Opper worked for the Hearst papers and his "Happy Hooligan" was seen here. ... Hy Mariampolski told how happy he was to hear about postcard illustrators today. One of the best known was Bernhardt Wall, a Greenwich Village artist who



had been in the Spanish-American War; he showed a signed and dated (1912) RP of Wall in military gear. [WOW! More on Wall on page 12.] ... Dan Cudworth brought an illustrated book on the Cliff House and showed some oversize Moderns: The Indian takeover of Alcatraz, a black and white promo for the 1971 film "Billy Jack" ("All my cards now are modern," sayeth Dan.); and a 1972 chrome with Al Gore, Sr. and his family. "On political cards," Dan told us, "look for a union bug or 'paid for by ...' captions." Dan has seen no postcards yet from this year's primaries. ... Dave Parry, following his interest in San Francisco architects, snagged a card of Joseph Leonard's own home in Alameda; Dave went to see it, and the top story has been removed; he also showed a 1908 silk Hands across the Sea card by W. H. Grant of Coventry, England, one of the great producers of woven silk cards. ... Craig Blackstone brought a trio of SF political cards: George Moscone and family and two of John Ertola

running for two different offices at different times. George Juilly revealed (again!) that he is a Cazadero collector and showed the one Richard Behrendt card he had been missing from his extensive collection; he admitted it was not a very interesting card with its lots of trees and wooden dam along the bottom, but it is in mint condition and set him back only \$4.50. ... Ed Herny, continuing his search for every Midwinter Fair card, showed one of the Doré Vase that was cast in the 1870s and exhibited at the Chicago World's Fair in 1893, where Michael deYoung saw it and brought it to SF for the 1894 Midwinter Fair, at which time it was described as the "\$25,000 Vase." Ed also showed a movie card for "Carved in Silence," on the immigration station at Angel Island, mailed by film maker Felicia Low asking for \$15,000. [Did she get it?]

**Business:** Ed Herny told about the SF History Expo being held at the Old Mint. He has approached the SFM&HS about taking part next year.

Nancy Russell requested help finding info on "Lisk Carew" found on a Sierra Leone card of a mother carrying her child.

—NOTES BY LB

### WELCOME TO OUR NEW MEMBERS

Ed and Colleen Weum, collectors and dealers looking for USCG, lifesaving, Northwest Real Photos, butterfly ladies, RP women fishing and much more! No approvals.

Phil Feldman, a new collector who received a gift membership.

Alex Pellegrini – Living in his ancestral home; Alex is a long time collector of many things but newly declared as a postcard collector looking for cruise ships post 1950s, European art, European city RP, famous people, San Francisco expos, Hawaii pre 1970, '60s dance hall hand bills, West Indies and Caribbean Islands



LEW BAER ON **MY ALBUM**

*-ai-yiii!* was the theme of the February meeting as yours truly bragged about the birthday album

that you all helped make for me. It was Kathryn Ayres' idea and creation, so it is she who deserves the honors. The gift was ostensibly

a 70th birthday present for me. Thank you! But I really had little to do with surviving a full seven decades. I prefer to think of the trophy as a benchmark for my twenty-somethingth year as editor for the club. For that I trumpet my thanks! It has been a great joy for me. However, I do not want this to be known as the "Ego Issue."

As most of you are aware, my *raison d'être* for collecting postcards, writing about them and publishing the newsletter began with goats. In 1970 or so, Janet and I went to a wedding at which, perched on a stony bench behind the pool house, the head groomsman told us of the wonders of raising dairy goats. It took a couple of years, but by 1974 we had rented out our Mill Valley home and moved to the wilds of southern Sonoma County. We joined the Redwood Empire Dairy Goat Association, and somehow I found myself volunteering to serve as newsletter editor. Those were a wonderful ten years that turned even more so. A goatster serving in the Peace Corps wrote in on a postcard with a goat pictured on it. Flash! It was clear to me! I'd collect postcards of dairy goats.... I might find a hundred of 'em... enough to fill an album. It became a capriphillial mania. Ten thousand or so goat cards later I am still looking for them... but only the very special ones. My postcard interests have diversified, and my editorship has spread to the SFBAPCC. Both changes are blessings.

Besides goats I now look for cards of Penngrove

(our hometown), San Francisco, churchy Russian cards

(half our heritage), and a dozen other categories including "anything that appeals to me" and "anything for use in the newsletter." In other words, I have no reason for self control in expanding my collection.

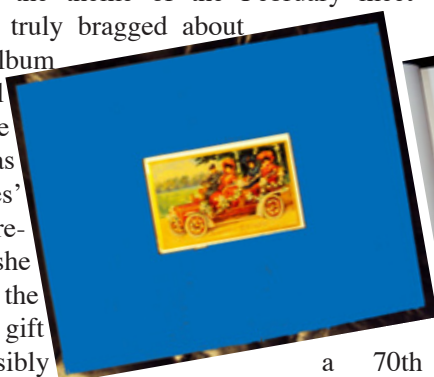
This gift album holds to

those severe restrictions.

Although I am selective in what I acquire these days, every card in this album is absolutely special to me. Some may be duplicates in appearance, but they are in no way duplicates in appeal. I love them all because they came from all of you. Thank you!

The outside of the album that Kathryn created is blue buckram with an embossed Happy Birthday card inset. The pages are arranged nicely with suitable non-postcard art filling some of the blank areas. Below each card is the name of its sender. Here're a page view and lots of postcards with a few comments. But we won't see every card here. We can't without another dozen pages. But I hope to have every card, along with captions, up on [www.postcard.org](http://www.postcard.org) very soon.

—LEW



GOAT CHEESE, ATOM BOMB, DUH! (DOG URINATION HUMOR!)



WISE OLD! OWL S/ FRED LOUNSBURY



PRODUCE SIGNAGE



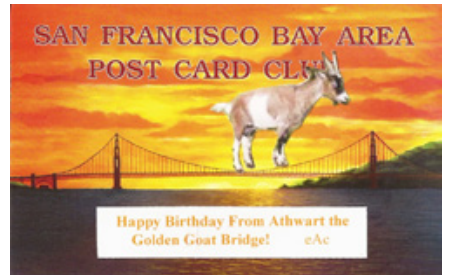
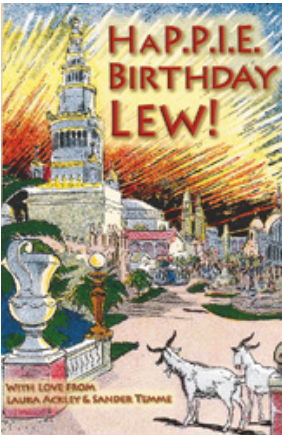
EVERGREEN ADD-ON



APPLIED FRENCH SNIPPED-STAMPS



- ◀ MUDDU FEIERN! WHAT'S THAT IN LINGUA FRANCA?
- ◀ RUSSIAN BISHOP BLESSING TROOPS IN WAR WITH JAPAN, 1904; A CARD I'D BEEN AFTER FOR FOUR YEARS! WOW!
- ▲ AZAZEL, THE SCAPEGOAT; A WEIRD IMAGE OF A STRANGE CHURCH IN AN UNKNOWN CITY



- ◀ BILLY WHISKERS @ THE EXPO, A FAIRLY ORIGINAL TREASURE [WOULD YOU BE TOO OFFENDED IF I SAID I WAS PPIEING IN MY PANTS?]

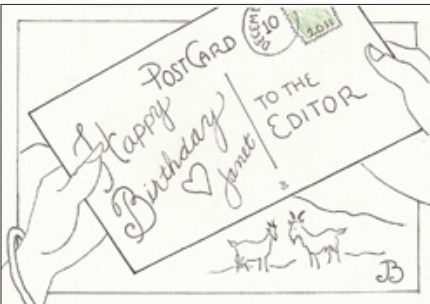
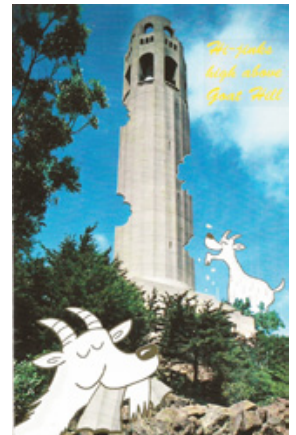
▲ UDDERLY ORIGINAL PORTALS OF THE PAST

HAND EMBELLISHED CLUB CARD ▲

- ▶ HAND DRAWN HORNY WHITE GOAT

COIT TOWER ARTISTICALLY NIBBLED ▶

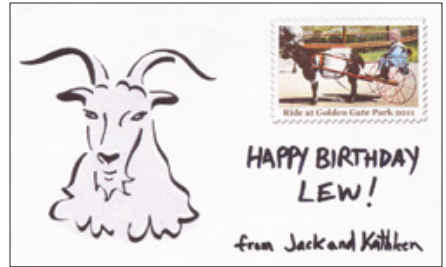
- ◀ ONLY ONE FROM ALBUMS OF JANET-MADE CARDS



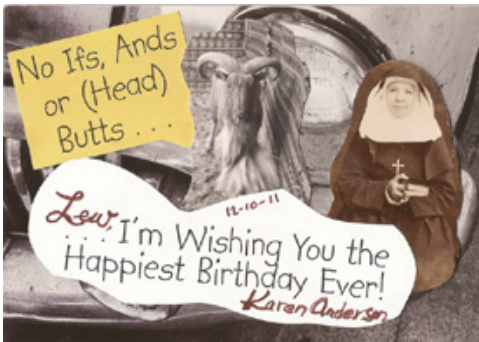




COMPUTER MADE REPRO WITH ADD-ONS



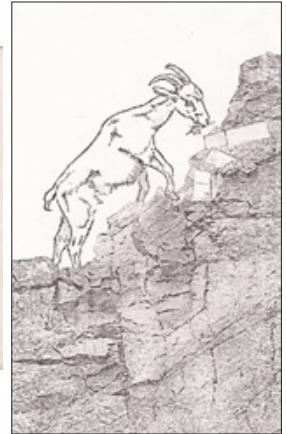
◀ ▲ MANIPULATED PHOTO PORTRAIT POSTCARD AND STAMP ORIGINAL COMPOSITE OF ORIGINAL? PARTS ▼



ODD COLLAGE [ARE YOU KIDDING?]



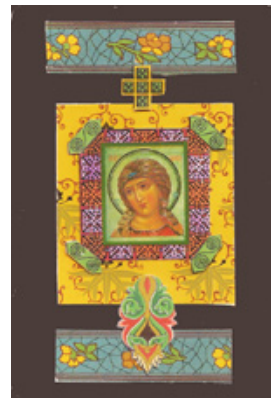
COURT SIZE JUL BOK AND NORSK TIN-TIN



SF SWITCHING YARD WITH LOCO NUBIAN



GAVLE GOAT ABOUT TO BLAZE IN STOCKHOLM! ▲ RUSSIAN IKON CARD ASSEMBLY ▶



▲ A FAVORITE IMAGE FROM MIKE RASMUSSEN, MEMORY ETERNAL! ▼  
▼ REAL PHOTO BY THE UNKNOWN PHOTOGRAPHER I COLLECT!  
◀ THREE HORNED (!) BILLY; I'LL HAVE A DOPPIO!







DIE CUT PUSH-OUT ANIMALS!



ONE OF THE VERY FEW EARTHQUAKE '89 CARDS



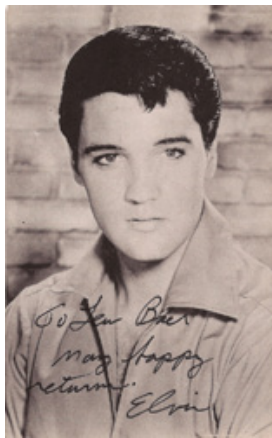
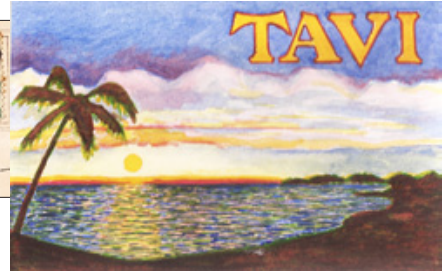
FROM GEORGE EPPERSON: RIP! ▲

◀ CURIOUS FRENCH LL (LEVY/LEVITSKY) FROM LONDON

◀ ALWAYS WAYNEING REAL PHOTOS ORIGINAL PRINTED CARD FROM THE POSTCARD TROPICS ▼



◀ SWEET SHOWTIME MEMORIES MAILED IN PENNGROVE ▲  
ON THE TRAIL FOR RICK GEARY ▼



▲ MY FIRST AND ONLY CRACKERJACK ROOSEVELT BEAR PERSONAL MEMENTO FROM ELVIS ▲  
CLUB MEETING PLACE IN THE LATE '80S ▶  
NEVER TOO LATE FOR THIS ALBUM ▶



Thanks!! love 'em all!

## Is This My Scarcest Postcard?

by DANIEL SAKS

**The Cover Card** I provided for the February Newsletter appealed to me for several reasons, including that the recipient in 1911 had lived just a few blocks from where I now reside.

The card shown here attracted me for a similar reason. The apartment building pictured is located about a mile from the house in which I was born and raised. I drove past that building many times when I lived there, never noticing it for anything other than one of the many apartment buildings lining that street.

But could this black and white printed postcard of this unremarkable 1960s apartment building be one of the scarcest postcards I own? I have real photo postcards from the early 1900s that were certainly produced in very small quantities. I also have postcards that either are one-of-a-kind or are close to being so because of special cachets and cancellations. But this card is from the era of mass production and I have to wonder how many still exist.

The Aqua Palms was at the corner of Moorpark and Murietta Streets in Sherman Oaks, California. My hometown is actually just a post office name for that community in the city of Los Angeles. That stretch of Moorpark Street is still lined with apartment buildings.

Moorpark runs for about three miles from Sherman Oaks to Studio City and crosses several major streets in the San Fernando Valley. The street runs parallel to the main commercial thoroughfare, Ventura Boulevard, once part of Hwy 101, and so had much less traffic and only three or four stop lights along the entire route. Not having to stop would have been important to me, then a teenage driver.

The card was mailed to Chicago in 1967, and the backside message is what gives rise to consider its rarity. The senders write that they have had a good trip, having stayed four days in San Francisco, four

days in Monterey, and are now at “the boys place” shown “on the card.”

Isn't it logical to assume that the card was only available to residents of the Aqua Palms Apartments and that “the boys” were the senders' sons? The card is too mundane to have been offered for sale or given away anywhere else. It looks like a real photo but, no, it is just a printed card. A black and white printed card from 1967. The apartment building owners spared just about every expense, but, then, at least they had the cards made.



The Aqua Palms had 24 units. That doesn't make for many people who had access to these postcards. And I'd think most residents' out-of-town guests wanting to send a postcard

to friends back home would have found something more evocative of Los Angeles than their hosts' far from unusual apartment building. Except for these frugal parents who also wrote of staying with friends in Monterey.

So this might be one of the rarest postcards I own. There could be very few other examples. Certainly the only venue to have originally acquired this card was at the complex. I'd say that makes it very scarce, but then so is the demand for it. I'd think that there are very few collectors looking to buy an example. And that group has just been reduced by one.

The apartment building still exists. I found its image on Google. The name is gone. The stone facing is gone. The palm trees are gone. The entire building is now painted white, the front is landscaped with drought resistant plants, and gravel is the ground cover. It's even less noticeable than it was 45 years ago. Seems the building's current owners are sparing even more expenses than their predecessors. Maybe next time I visit, I'll drop by and ask for a postcard.



by KATHRYN AYRES

**This school group photo**, a postcard with a DOPS stamp box, was taken in the tiny town of Ivanhoe, California in 1933. My late father, then in the eighth grade, is the second from the right in the back row. His given name was Ervin. In my memory, only his mother called him that, though surely the teacher,

Mrs. Ledbetter, also called him Ervin. His siblings and everyone else called him Red, because he had bright red hair.

Ivanhoe was a farmworking community approximately 225 miles southeast of San Francisco, in the agricultural heart of



the San Joaquin Valley. From the time they were five years old, when school wasn't in session, and before and after classes on schooldays, my father and his siblings were put to work—picking berries and cotton and other things that grew close to the ground. They had to be ten years old before they were allowed to climb the ladders to pick tree fruit. The family didn't own the farm; my grandparents and great-grandparents worked alongside the children.

I was intrigued to see four Oriental faces among the students, for my father had never mentioned his Asian classmates. Yet I was even more intrigued to see that there were only two Hispanic students, because my dad had always told me that he used to run around with the Mexican kids at school, and traded his peanut-butter-and-jelly sandwiches for their burritos and enchiladas at lunch time.

Four of the students are wearing overalls. In the front row, a white child, a Latino child and an Asian child are seen wearing overalls. The only other student wearing overalls is a great big fellow in the middle of the back row. That was my

Uncle Ralph. The Ayres brothers obviously weren't twins, although they were always in the same grade at school. This must have been Ralph's last school picture. Ralph had flunked the first grade twice, so from the time that Red entered the first grade, until Ralph dropped out of Mrs. Ledbetter's class in the

eighth grade, at the age of fifteen, the brothers were in the same class. That was a tremendous source of embarrassment for my father, and his stories of childhood invariably involved some tale of the ways in which Ralph tortured him.

But Red looks pretty happy in this photo. A glance at the chalk board

at the base of the bleachers reveals the reason. This postcard photograph, the only one I have of my father, just happened to be taken on February 3, 1933—my father's fourteenth birthday.

[Room for a few extra lines prompted a call to the Ivanhoe grammar school that Kathryn's dad attended. It is now a charter school in the Visalia School District. Charter Home School occupies the same building as seen in the RP; named after the nearby creek, it was then known as Elbow School. —Ed.]



Even more rigid than the schoolkids above, the folks in the French Room of the Clift Hotel, await their Roast Beef with Yorkshire Pudding served from the London Simpson cart.

## POSTCARD HEIGHTENS INTRIGUE OF TAHOE TWINS' DEATH

During the first week of March, the Northern California press was atwitter with coverage of the deaths of a pair of elderly twin sisters who had been found in their Tahoe area home. It was a genuine mystery confabulated with undirected innuendo. Was there a crime? Who was/were the victim(s)? Here is the story, as of March 8, as reported in the San Francisco *Chronicle* and broadcast on [www.sfgate.com](http://www.sfgate.com), Thursday, March 8, 2012 (AP)

### POLICE FIND FAMILY OF DEAD TWINS

By CRISTINA SILVA, Associated Press

03-08, 01:08 PST (AP)

It took 11 days and the help of dozens of strangers, but police have finally been able to locate the family of a pair of reclusive twin sisters who were found dead in their California home last month.

Patricia and Joan Miller lived for nearly 40 years in South Lake Tahoe but often shunned their neighbors. Their shared life ended in a mysterious double-death. Police found one sister in a bedroom, and the other in a hallway during a routine welfare check on Feb. 26. They were 73.

Police usually do not release the names of the dead without first informing their relatives, but the sisters' shrouded lives made that impossible, said Detective Matt Harwood with the El Dorado County sheriff's office. With little information about the twins' personal lives to work from, investigators issued a public plea this week asking for help in notifying the sisters' next of kin.

The response was overwhelming. Emails and phone calls poured in and with the help of amateur genealogists who read media accounts of the sisters' deaths, investigators tracked down a first cousin and two second cousins late Wednesday.

The cousins hadn't heard from the sisters in years "They confirmed pretty much what everyone else told me," Harwood said. "They were pretty reclusive and no one really knows why." He said the cousins told him they had lost touch with the sisters through the years as other family members passed away. "They were just sort of the twins that no one had heard from in a long time," he said.

The cousins don't share the sisters' last name, which might be why police had such a hard time finding them. They were tracked down by at-home sleuths, who passed on the family members' contact information to police.

In one case, someone called one of the cousins to confirm their blood line before giving the name to Harwood. Harwood said the sisters deserved to have their family know about their death, and he was pleased to complete that mission with help from "people from across the country, just your Average Joe wanting to try their hand on genealogy," he said.

"There's no way we could have done it without you guys in the press and literally hundreds of people just calling to help put the pieces together," Harwood said.

One of the second cousins lives in the San Francisco Bay area, and the two other cousins live in Portland, Ore., where the twins grew up. Harwood said he has yet to find a will, but plans to give some of the twins' personal items, including their mother's furniture and family photo albums, to the cousins.

The discovery of next of kin provides some answers to the twins' mysterious end, but their puzzle is far from solved. Medical investigators have not been able to determine how or when the women died, but their decomposed bodies suggest they had been dead for at least several weeks when they were found, Harwood said. Toxicology reports likely won't be available for at least two more months.

There was no blood or signs of struggle. The sisters' longtime home was not unkempt, a likely sign of mental or physical illness, and they didn't have a history of severe health problems, Harwood said. "My perception is one died and the other couldn't handle it," he said this week. "It appears purely natural, but we are still trying to piece it all together."

Investigators hope to soon narrow down when the sisters died. It's unlikely their killer was carbon monoxide poisoning, a common danger in the winter, because a window had been left open and the house was well ventilated.



A neighbor spotted an ambulance at their house about a year ago and assumed the sisters had fallen ill. Someone asked police to check regularly on the house. When officers arrived Feb. 25 for a routine check, no one answered the door. The next day, police forced their way in and found the bodies.



contrast to a youth full of glamour and entertainment. When the twins did talk to outsiders, they often spoke of the singing career they had shared in their younger years. The women briefly appeared on a 1950s television show called the “The Hoffman Hayride”

The twins were the daughters of Fay Lang and Elmon Gordon Miller, who went by the name “Bud” and was born in 1895 in Bremen, Ky., Harwood said. Their father was a dairy salesman in Oakland, Calif., at one point, Harwood said.

The sisters were never married and didn’t have children or pets. They seemed to prefer only each other’s company. They purchased their four-bedroom home together in 1976 and may have been each other’s only close friend.

Joan Miller was a senior accounting clerk in the payroll department at the Lake Tahoe Unified School District from 1979 to 1984. Patricia Miller, who drove a white convertible with red upholstery, worked in the El Dorado County’s social services office during that same time.

When people called, the sisters came up with excuses to get off the phone. Without explanation, they stopped sending birthday cards to a childhood friend about a year ago. And on the rare occasion when they left their home, the two women didn’t chat up the neighbors.

As news of the deaths spread, former South Lake Tahoe residents called police to report that they had lived near the sisters for decades in some cases, and had hardly seen them. One sent in a *postcard* that claimed the sisters were the only remaining members of their family after their mother’s death and their brother died at war.

Their secluded lives in their final years stand in

and posed for a picture with Bing Crosby as children. The twins also entertained troops at military bases, a childhood friend told Harwood.

They appear young, beautiful and elegant in matching off-the-shoulder gowns in a picture released by police. But the twins never seemed interested in dating or expanding their social spheres. They listed each other as next of kin. © 2012 AP

So, that’s the news as seen by the rest of the world. But, there is a “rest of the story.” Remember you read it here!

Postcard sleuth and real photo scholar Frank Sternad knew there was something familiar about the twins when he saw the press reports.

“I have this ‘Boyer’ RP taken in Seaside, Oregon,” read Frank’s email, “that I believe shows the twins. It was the general appearance of them in this photo released by the El Dorado County sheriff’s office and the mention of their growing up in Portland that triggered re-

call of the Seaside card.” Then, in his Real Photo researcher mode, “The Seaside telephone directory for 1951 lists ‘John Boyer, Montag Film Shop and Studio, 107 Promenade. Perhaps members will have more input.”



## NOTES OF NOTE...

**On Bernhardt Wall** from Hy Mariampolski:

Even though Wall started his career in Greenwich



Village, he eventually moved to the Los Angeles area, and that's where he spent the second half of his life. During his postcard career, he authored over 5000 cards. The *Sunbonnet Girl* was one of the major icons of the era. [And here is one of Wall's designs in his more cynical style of drawing and comment. — Ed.]

**And on Thomas Nast**, a leading American political cartoonist whose drawings appeared on postcards, from Kim Wohler: "All of this I'd have liked to have said in front of the club": Thomas Nast's caricatures of Santa Claus and Uncle Sam are the versions we recognize today. He also created the images of the Republican Party elephant and the Democratic Party donkey. ... The original illustration depicted on the postcard appeared 8/19/1871 in *Harpers Weekly*, a New York City publication. It is one of two of Nast's most famous anti-Boss Tweed Ring satires. ... The Tweed Ring had purloined tax dollars via inflated payments to contractors and kickbacks to government officials. The amount stolen is today thought to be between \$30 and \$200 million. ... Nast's satires were largely responsible for rallying public support against the ring, whose leaders were eventually tried and sentenced. *Boss Tweed himself was identified and apprehended in Spain thanks to Nast's caricatures.* ... Nast was a German immigrant. Born in 1840, he and his family arrived in the United States when he was about nine. The Nasts left Germany as the father's socialist views were not popular with the Bavarian government. ... Nast attended school in New York City but did not do well. At 19 he was hired by *Harper's Weekly*. His earliest cartoons, relating to the Civil War, received positive commentary from President Abraham Lincoln. ...

Nast's political cartoons for the most part were anti-slavery, anti-Klu Klux Klan and anti-segregation and



were pro-American Indian and Chinese American. His cartoons appealed to the public due to their intricacy and numerous subplots. Nast was a contemporary and friend of Mark Twain.

... Thomas Nast died in Ecuador of Yellow Fever. He'd been appointed by Teddy Roosevelt as U.S. Consul General there and had stayed during the outbreak helping others evacuate to avoid the disease. Sources: Harper's Weekly's Cartoon of the Day [www.harpweek.com](http://www.harpweek.com) and Wikipedia.) [Good going Kim and Hy! That's all fascinating info on two important American postcard artists!]



Had enough yet? Can't ignore this photo by John Freeman of humbled honoree and beaming Vice President, Lew and Kathryn.

**Postcard history:** From J. Kazmierczak in France, via the postcardlist: The question of divided back is regularly asked. And still never fully answered. The best dates, for various countries, allowing divided back, which I was able to get are:

- Great Britain, Jan. 1902 - The first in the world
- France, 1903
- Canada, 1903



Germany, in 1905 (any better idea?)

USA, May 1907

For USA and UK, you can find the dates easily. For France it's not too difficult, but for other countries, it's not that obvious. Could anybody help?

Aha! A better list of starting date for divided backs::

Austria ..... 1905

Germany ..... Février 1905

GB ..... 1er Janvier 1902

Belgium ..... 1905

Holland ..... 1905

Canada ..... Décembre 1903

France ..... 18 Novembre 1903

Japan ..... 1906

Many thanks in advance to all specialists.

Kind regards from France.



**Cliff House, cont'd!** From Dennis O'Rorke comes this interesting rough textured view of the first Cliff House, low slung and clinging to the bluff. It's the back that's really interesting. "Apparently, there was a business in Guerneville that did reproduction cards. Don't know the date." There is a near unending supply of Cliff House cards, and almost every one enhances our spectral perception of the place. It was certainly a dramatic locale, miles from "civilization" on the edge of the Pacific—next stop, Japan. The first building slunk against the cliff, level with the ground above; the second was a soaring Victorian elaboration—eerie and elegant, especially



at evening when the "rocks are covered with seals." [From Dennis, too, of course and gratefully.]

**Another Kansas Connection:** Postcardwise there are numerous connections between SF and KS, as you'll read in the coming pages. But here's one who wouldda known: the vertical twirly slide and horizontal whirly-go-round in Children's Playground in Golden Gate Park, the same ones I'd scream on, were built by C. W. Parker of Leavenworth, Kansas. [Another of Dennis' .]



**Ventura Blvd**, mentioned in Dan Saks' story on his postcard scarcity, is no longer the main highway, but it is still Bus. US 101. Long before that, it was a far more important route, *El Camino Real*—The Royal Road, The King's Highway—trodden by padres and soldiers as they built the chain of California missions from San Diego to Sonoma.

**Did you look** closely at the Honoring Labor card on the front cover? It is weird. In the center of the design a worker is chiseling a stone marker with the words "1915 THE FIRST MARITIME EXPOSITION." — LEW

*P.S.* ED.'S BRAG BOX: "Your newsletter and meeting notes are great."

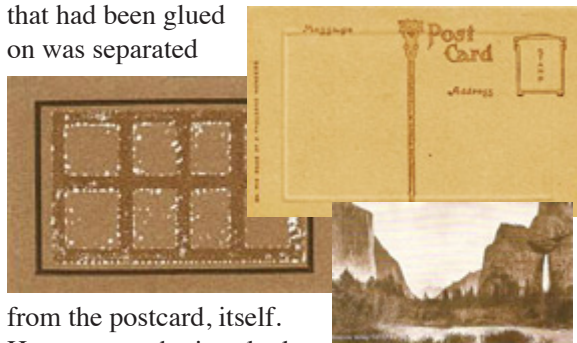
... "Another fabulous issue! I have never met Dan Cudworth and Antoine Bourgeois, but I was so happy to *see* both of them in the lineup. They look like lots of fun and I know that we will hit it off someday when we do get together face to face. What a nice surprise to see Don Brown here too, even though I know he was and still is in PA. Marvelous to hear about your Birthday Album and what a really nice thing for Kathryn Ayres to have created." —*Hal Ottaway* ... "I always tell people that I save all of your issues and grab several from the stack anytime that I am off to a doctor's appointment where it is a good plan to have reading material and enjoyment, rather than getting exercised at having to wait. Your newsletters are always such fun and they are timeless." ... "What a super newsletter you put out this month. I especially like the collage of photos and have gone back to look at it again & again. It definitely brings back a lot of memories. What a great organization we have. Hurrah, Hurrah, Hurrah!!!!" ... *Translated from the French*: "...my check and a bit more to show how much I love the newsletter!!! It was a lucky day for me when I ran into you at the Concord Fair a few years back." —*Doris Ann Elmore* ... [OK! Got that out of my system!]

**ON THE PROPOSED RETURN OF STREETCARS TO FMC:** "What fun! I hope they complete it. If I'm not carrying too much, it would be an easy commute for me (though the Larkin Street steps are dangerous to travel alone, even in the daytime). Usually, I take the 45 Union from Larkin and Union, transfer to the 22 Fillmore, and walk four blocks. It's a nice ride, but this would be much more convenient, and more fun," —*Kathryn Ayres*.

**FROM AN OCCASIONAL MEMBER:** "To let you know that my Peking book has been placed on the Internet for presale by Tuttle Publishing. If you enter my name and China on Google, you will get a number of booksellers that take advance sales at a very reduced price. The book will come out in May. The foreword was written by Professor Susan

Naquin, a China historian at Princeton. The cover of the book is red with a postcard of the Temple of Heaven on it. It's very attractive. Tuttle's Singapore designer did a fine design job. All 350 postcards—my Peking collection—are presented in it, partly by reductions that are charming. The text of the 26 chapters that I developed was written by me, with a few biographical remarks the publisher wanted. The book will show just what important historic documents postcards are, i.e. when a whole city, Peking/Beijing, has been more or less erased by freeway ramps, destruction of old city sectors and taking over by huge high rises—the emblem of the New China!" —*Felicitas Titus*

**ANSWER, PLEASE:** We came across something new to us when purchasing postcards from eBay. The postcard arrived and it was in two pieces—a photo that had been glued on was separated

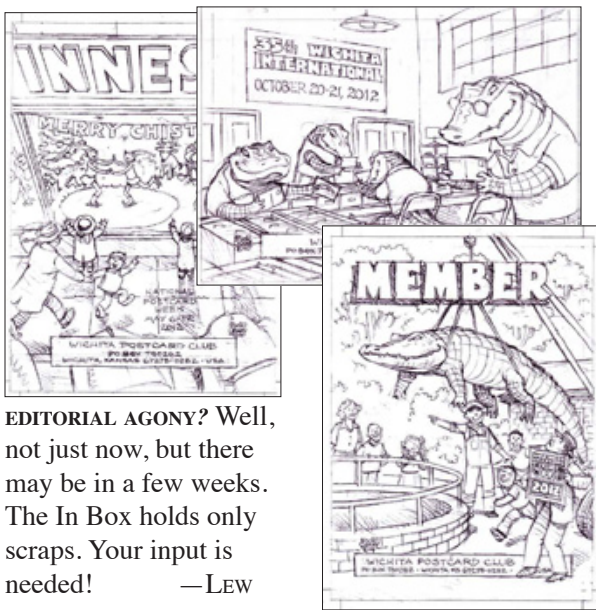


from the postcard, itself. However, each piece looks old and the back of the postcard appears accurate. So I'm submitting it for your new *Ask the Experts* column (You can thank me later for the idea!) to see if anyone can advise if this is really an old postcard or one made to look old. Scans of front and back attached." —*Denise Hill* [We've asked for questions to be sent in to challenge our PC IQs. Who'll accept this challenge? I'll start by pointing out that the inset is not a "photo" but a brown tone print on this *On the Road of 1000 Wonders* card, and that the glue grid residue is fascinating.]

**NATIONAL POST CARD WEEK**, aka NPCW, will soon be upon us. It's the annual celebration of postcards for which enthusiasts create and mail their own postcards. In the U.S. it takes place during the first full week of May. That's really all the info you



need to take part in the fun, but there's plenty of inspiration and details at [www.npcw.multiply.com](http://www.npcw.multiply.com). The Wichita Postcard Club has been a staunch supporter of NPCW and publishes other special event cards as well. Wichita has a "Resident Artist" who is now an ex-Kansan. Cards by Rick Geary [as in [www.rickgeary.com](http://www.rickgeary.com)] are checklisted and highly collectible. Here are his sketches for three upcoming WPC cards. When done these will be snazzy, full color Mod size cards. Why the smiling saurians? They're there to plug the always super club show in October. More than a week of fun, this year the theme is Alligator Borders.



**EDITORIAL AGONY?** Well, not just now, but there may be in a few weeks. The In Box holds only scraps. Your input is needed! —LEW

### TREASURER/HALL MANAGER REPORT

There is \$4,203.22 in the bursary. My thanks to all who helped replenish the coffer for the new year.

Our confirmed room reservations for the year have been reconfirmed. Most months we will meet in C-362, the same room as in February. For April we will move to C-370, and in September the America's Cup celebrants have relinquished the Fleet Room on the first floor of Bldg. D. This is a far more spacious accommodation than we are used to; therefore we should plan some doin's and attempt to fill it.

—ED CLAUSEN, TREASURER/HALL MANAGER

### POSTCARD CALENDAR

Mar. 25, Sun, **ST. HELENA**, Museum for a Day Event, St. Helena Catholic School, 1255 Oak Street. 10am-4pm\*

Apr. 14, Sat, **SCOTTS VALLEY**. Santa Cruz Show, Hilton Hotel, Scotts Valley exit from Hwy 17, 10am-5pm\* Free for club members!

Apr. 21-22, Sat-Sun, **SAN FRANCISCO**. Vintage Paper Fair in Golden Gate Park, 9th Ave. & Lincoln. Sat. 10am-6 and 5pm, +\* FREE!

Apr. 27-29, Fri-Sun, **BURLINGAME, WEST-PEX 2012**, SFO Marriott, 1800 Old Bayshore Hwy; full info [www.westpex.org](http://www.westpex.org)

Apr. 27-29, Thurs-Sun, **SAN MATEO**, Hillsborough Show, Expo Fairgrds, 11am to 8, 7, 5pm\*

Apr. 28-29, Sat-Sun, **SAN DIEGO**, San Diego Postcard Show, 5440 Kearny Mesa Road, 10am to 5 and 4pm+

May 11-12, Fri-Sat, **GRASS VALLEY**, Old West Antiques Show, 11228 McCourtney Road, Fri. 10am-5pm, Sat. 9am-4pm.\*

May 12-13, Sat-Sun, **GLENDALE**, Vintage Paper Fair, Civic Auditorium, 1401 N. Verdugo Road, from 10 am; Free Entry+

May 27, Sun, **HEALDSBURG**, outdoor Antiques/Collectibles Fair on town square, 8am-4pm\* Free

June 2, Saturday, **FULLERTON**, Orange County Summerfest, 2932 East Nutwood Avenue, 10am to 6pm+

June 15-16, Sat-Sun, **PORTLAND OR**, Greater Portland Show, 10000 NE 33rd Drive+

Aug. 4-5, Sat-Sun, **SAN FRANCISCO**. Vintage Paper Fair in Golden Gate Park, 9th Ave. & Lincoln. Sat. 10am-6pm, Sun. 11am-5pm\*+ FREE!

Nov. 18, Sunday, **WALNUT CREEK**, Vintage Paper Fair, Elks Lodge, 1475 Creekside Drive; New Location...New Format...One Day Only...10am-5pm; Free entry! Free Parking!

Bolded entries are produced by club members.

\* Ken Prag will be there; let him know what to bring; 415 586-9386, [kprag\(at\)planetaria.net](mailto:kprag@planetaria.net) + R&N will have cards and supplies.

[www.VintagePaperFair.com](http://www.VintagePaperFair.com), 415 814-2330

## SAN FRANCISCO BAY AREA POST CARD CLUB

### APPLICATION FOR NEW MEMBERSHIP

**RENEWALS:** Send name and changes only

Individual/Family \$15 [ ]

Supporting \$25 or more [ ]

Out of USA \$25/35 [ ]

Name: \_\_\_\_\_

Family members: \_\_\_\_\_

Address: \_\_\_\_\_

e-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Collector [ ]

Dealer [ ]

Approvals welcome: Yes [ ] No [ ]

Collecting interests: \_\_\_\_\_

Join online at [www.postcard.org](http://www.postcard.org) and remit by PayPal or  
send membership info and your check payable to SFBAPCC  
to PO Box 621, Penngrove CA 94951

3/12

## ПОЩЕНСКА КАРТА

### ЗА ВЪТРЕШНА КОРЕСПОНДЕНЦИЯ

(Само адресът се пие на тази страна.)

**SANTA CRUZ POST CARD &  
PAPER COLLECTIBLES SHOW**  
**!!! ONE DAY ONLY !!!**  
**SAT, APRIL 14, 2012~10am to 5pm**  
**@ THE HILTON of SANTA CRUZ - SCOTT'S VALLEY**  
6001 LA MADRONA DRIVE, SCOTT'S VALLEY, CA  
Take: Mt Hermon Exit off Highway 17

FREE APPRAISALS ! FREE APPRAISALS ! FREE APPRAISALS  
JOSEPH JAYNES - PO BOX 1155 - SANTA CRUZ, CA 95061  
Phone: (831) 476-3262 -- Email: josephj@scruzia.com

FREE PASS

NEW LOCATION

*Membership current through year on label*

### 2012 MEETINGS

March 24

April 28

May 26

June 23

July 28

August 18

September 22

October 27

November 24