

San Francisco Bay Area Post Card Club

April 2011

Next Meeting: Saturday, April 23, 12 to 3 pm

Vol. XXVI, No. 2

Fort Mason Center, **Room C-370**

Laguna Street at Marina Boulevard, San Francisco

Monthly meeting schedule on back cover.

Visitors and dealers always welcome.

IN THIS ISSUE } **PPIE RELICS • POSTCARDS SIMILAR BUT DIFFERENT • TOURING SAN FRANCISCO BY RUBBERNECK • OSTEOPATHY**

PROGRAM NOTES: This month we'll be treated to Part II of Laura Ackley's presentation on **CREATING THE PANAMA PACIFIC INTERNATIONAL EXPOSITION.**

Last month, in Part I, Laura led us from the earliest stages—the initial proposal on Christmas Day, 1891! for a turn-of-the-century expo—through the morass of political, financial, competitive and cataclysmic events before February 20, 1915, the Fair's on-schedule opening day. On April 23, we'll backtrack a bit to focus on the entire construction period, designing the fair, unusual early renderings, promotional materials and the grand opening parade. Do not miss this presentation!

PARKING: Car pool, take public transit or come early as parking can be difficult; park in pay lot within the Center gates (\$10!), upper free lot on Bay Street or along Marina Green.

COVER CARDS

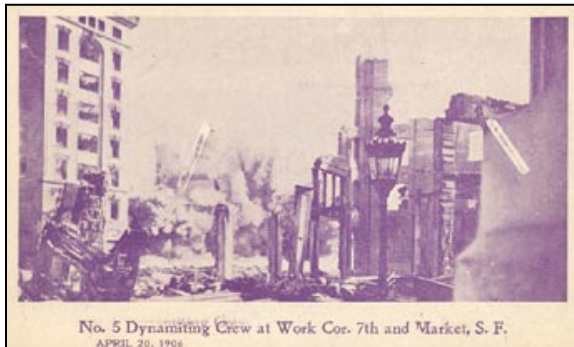
SAN FRANCISCO, APRIL 18, 1906: The first 17 days of the month passed normally, after that...



▲ THE FACE IN THE RUBBLE – DYNAMITING DOWNTOWN ▼



▲ MAIN POST OFFICE SAVED! – CAMPING AT FORT MASON ▼



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Newsletter Deadline: 5th of each month



MINUTES, January 22, 2010

Two guests and 20 members signed in. The meeting was called to order by President Ed Hery.

Elections were the only business: All club officers agreed to run for another term. There were no objections or other nominations, so there are no changes in the club leadership.

Show & Tell: David Parry highly recommends *WHEN THE WATER CAME UP TO MONTGOMERY STREET*, the recently published book by the president emeritus of the San Francisco Museum and Historical Society, Charles Fracchia. ... Ted Miles showed linens of Glacier National Park. ... Lynn Sears showed a real photo postcard (RP) of the next-to-last public hanging in Texas with the dead body of serial killer Roy Mitchell, a black man convicted of murdering four white men and one white woman. The card inspired much comment: Joseph Jaynes said that postcards of hangings are very rare examples of social history, while Jack Hudson recommended James Allen's book *WITHOUT SANCTUARY*, which features postcards of lynchings throughout America. [Ed's note: I believe they are only rare because fanciers and researchers have collected them voraciously. Some of us will recall the club program on lynching cards and the speakers' morbid fascination with the topic.] Jack also showed RPs of aviator Eugene Ely, who piloted the first plane to land on and take off from a ship.

John Freeman showed his most recent find from the Golden Gate Park show – a studio set-up with three people in a fake “rubberneck wagon” get-up. The card is unusual in that two signs on the backdrop

indicate that it's from George Whitney's studio. Although the wagon has a “Chutes-at-the-Beach” sign on the side, it's likely that this photo was taken



at Whitney's While-U-Wait studio at 1132 Market Street, in operation from 1924-28. ... Jim Caddick showed several cards, each with the same image of redwood trees, by different publishers—Zan, H.S. Crocker, Mike Roberts and Smith News. Some were colored, some not. ... Hy Mariampolski showed a recent eBay win: a view of Hester Street (a Jewish ghetto in NYC) addressed to Annie Lewin, in care of artist Maxfield Parrish, Windsor, Vermont. Annie was the sister of Susan Lewin, who was Parrish's model and muse for 55 years. When she left him, he stopped painting. ... Jim Neider showed a postcard sent from Nuremberg on 8/14/1939, embellished with a swastika and message beginning, “Heil, Hitler.” With little research, Jim found that the male sender later married the female addressee. ... Sue Scott showed an artist-drawn card of a nightmare, with a Cornish lity: “Deliver us from things that go bump in the

night.”... Ed Herny showed an 1880s trade card with an ugly aspect of social history—a racist depiction of Chinese people as various types of animals.

—NOTES BY KATHRYN AYRES

MINUTES, February 26, 2010

At least 38 members and guests were present. Cards were brought for sale or trade by Ed Herny, Joseph Jaynes, the club 10¢ box, Hal Lutsky, Dorothy De-Mare, Hy Mariampolski and Sue Scott.

We were called to order by Ed Herny at 1 PM.

Announcements: Kathryn Ayres told that there are two months without speakers for 2011, and she reminded us that “if you have 20 cards, you have a 20 minute program.” [All 2011 slots filled now!]

Ed Clausen: Next month we meet in C-370.

Omar Kahn: His web site, www.timeshutter.com, has been a big hit at the iphone store—over 50,000 of the apps have been downloaded.

Joseph Jaynes reminded us of the Santa Cruz show April 9 and 10. Club members receive free entry.

Introductions: Member, author, RP scholar and infrequent visitor, Bob Bogdan, introduced himself.

Drawing: The 23 lots included a special group of Fred Wiseman memorabilia.

Ed Herny explained the difference between married and unmarried postcard collectors: the married ones erase the prices. He also reminded us of the March PPIE meeting. “Invite everyone!”

Show & Tell: Jack Hudson showed “the best advertising card I’ve seen in a long time”—a Hahn & Amberg teddy bear ad by a New York luggage company. Teddies became popular after 1905. Prices from \$6.75/dozen. ... Ed Herny brought Tina Turner—on a 1971 card of her at a soul fest in Ghana. ... George Juilly, *the* Cazadero collector, showed a view of a building that he had not known of—1916-17 with abalone shells and candles. The dealer had it filed under “Ice Cream Parlors” because of one small sign.

—NOTES BY LEW BAER

MINUTES, March 27, 2010

More than 40 members and guests filled the smaller than usual room. Cards were brought for sale or trade by Hal Lutsky, Ed Herny, the club 10¢ box, Lew Baer and Bob Bowen. PPIE items were exhibited

by Paul Robertson (painting of *Kiss of the Oceans* and a keepsake PPIE letterhead with a list of fair book publishers), Jay and Jason Stevens (fabulous as always Tower of Jewels lighted display and statuette of an armored soldier from the TOJ) and Corey Cate (elegant silver spoons). [All pictured on page 4]

The meeting was called to order at 1 PM by President Ed Herny. Guest Vera Sepulveda, a friend of David Hunter, was introduced. Vera loves postcards, “especially the backs.” “AKA dead people’s mail,” chirped a jokester.

Announcements: Ed told of the Santa Cruz show April 9 and 10—always fun with great cards and free entry for club members—and the All Image Show in Emeryville.

Hal Lutsky told that there is an extra room at the Concord show that is available for club displays.

Show & Tell: Darlene Thorne showed a possibly

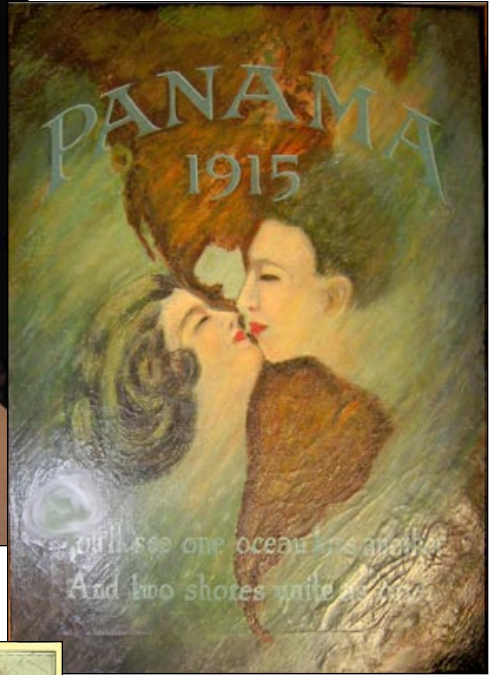


homemade card of ‘San Francisco Welcomes the World.’ ... Nancy Redden brought photos of the slides at the Fun House at Playland at the Beach and at the Fun House at Santa Cruz. ... Dan Saks explained that one of his topics has become currently topical as he opened his Nuclear Reactor postcard album. Dan noted that many reactors had tourist and visitor centers... until 9/11. ... Paul Robertson showed his *Kiss of the Oceans* painting, a PPIE plate and an SF *Examiner* album showing that for Christmas 1918 there was a 100 foot tall tree decorated with 10,000 jewels from the Tower of Jewels.

Jay Stevens showed children’s PPIE ticket books, a PPIE pocket folder holding a clothesline and tiny clothespins. ... Dave Parry brought two 1911 cards:

January 31 SF gets the Fair! and October 14, President Taft breaks ground; also three cards from New Orleans, the loser of the duel for the fair (below). ... Corey Cate showed a silver and enamel shovel shaped spoon with three near nude females, "My most beautiful!" (below)—also a display of wax models for casting spoon handles. ... Ed Herny showed three real photos of German submarines, one identified as UB88, which Google revealed to be US war prizes. Ed also showed an RP of an elderly farm couple with a funny message on the back (below). ... Ed Clausen showed a card he found today in Joseph's boxes—a Saudi Arabian Merry Christmas card... from Mecca.

—NOTES BY LEW BAER



Map showing New Orleans as the "Logical Point" for 1915 World's Fair Exposition.
 Note: No man plane can fly just one hour reach coast and around you could visit the Exposition at New Orleans from coast better than you could if it were held at any other proposed point.
 Come to New Orleans! We can take care of you.



Clarence hear is a scare crow along side of me and he dont want me to send this picture out he looks scared so you just look at it then burn it we will send our family that look better



January 2011 Program:

DID YOU NOTICE? (SIMILAR, BUT DIFFERENT POSTCARDS)

At the January 2011 meeting of the SFBAPCC, Joseph Jaynes and Darlene Thorne showed post-

cards that were designed by the publishers to tempt or to confuse buyers into buying “almost the same” postcards. Joseph reminded us that the main job of a publisher was to *sell postcards*. Therefore, if they found a concept or illustration that was a popular image that sold well, the artwork was changed, sometimes very slightly, to achieve their goal. Many times buyers were lured into thinking that they did not have a particular postcard or the allure was changed to entice the buyers to duplicate cards already in their collections.

Sometimes it was merely to change the season from winter to spring or from black and white to color. Often, the seemingly same postcard turned out to be sequential, such as taking a series of photos of a parade as a float came towards the camera.

From banter between the two presenters to involvement with the audience, Joseph and Darlene showed over 80 slides to illustrate their theme.

The first image was the classic Cliff House, which changed a Christmas holly border to a springtime poppy border. Poppies in midwinter, contrasted to snow on the East Coast, was a recurring theme for California’s ideal climate.

Other examples showed real photo to printed in color, or directly from black and white photo to hand-colored, such as the 1900 San Jose ad

that was reissued in 1902 with a now hand-colored border.

Sometimes the cards were reprinted with different color autos or the addition of people to give a busier look to a mundane card, such as the earthquake to reconstruction views.

Three hand-colored postcards of the Palace of Fine Arts were each done in a different hue, changing the real color of the beautiful building left from the 1915 PPIE.

Artists earned more prestige and wages after their signatures appeared on their cards, as seen on a Christmas card by Ellen Clapsaddle.

Stock cards were printed for different cities, including a beach scene claiming to be in Los Angeles, Washington and Capitola. Club members knew that the hotel pictured was the Capitola Hotel.

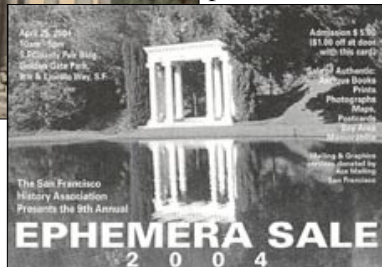
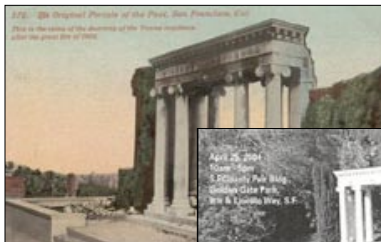
The audience was asked to “find the differences” in two seemingly exact chrome cards from a Las Vegas va-

cation spot. The cards netted six differences.

A more serious discussion ensued when John Freeman, Jack Hudson and Ed Hery were asked to explain how the exact same photo card carried both the Pillsbury and

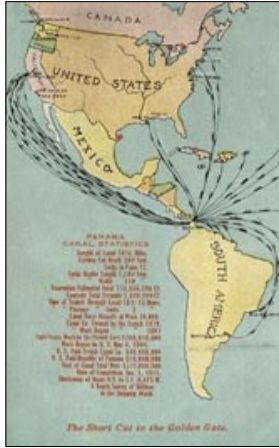
J-card (by Balfe Johnson) designations. The three experts told that photographers and publishers often purchased the rights to a good picture and then printed their own name on it. Copyrights did not seem

to enter into the decision. Also, there was no way of determining who came first.





KISS OF THE OCEANS



A stunning example of Same but Different came from a set of six chrome cards in Joseph's collection: the entire process of early color separations before digital photography was used. Each of the colors in CMYK (cyan, magenta, yellow, black) was printed alone on separate cards, with the last card combining all of them together to make a perfect 4-color match with no "bleeds."

In a deviation from print techniques to Same but Different themes, Darlene showed both a set of "If men would marry" and *his* choices and "If women would marry" and *her* choices. With a few chortles from the audience, they joined in interpreting what the artist was possibly trying to convey; whether the cards were illustrated by a man or a woman and who was their audience.

Updated use of vintage images brought the 1907 Napa street scene reused for National Postcard Week in 1997 and Xavier Sager's Halley's Comet original postcard reprinted as an advertisement for the Pasadena Postcard Show.

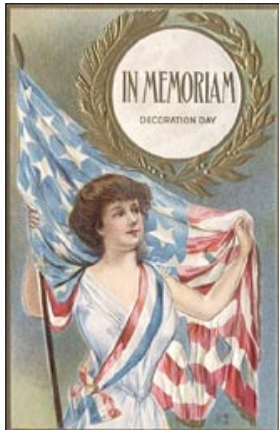
Sequential series were utilized in showing Portals of the Past from its place at the Towne Mansion after the 1906 earthquake and fire to its present site in Golden Gate Park.

Sequence was also used to track Main Street in Guerneville, California over a span of 70 years by focusing on the rooftops in the postcards.

Drop-ins were seen in a linen card showing the upgrade of a restaurant from wooden chairs to Formica booths, a series of Inventors and Inventions where the principal changed and a series showing very colorful flags, presidents and statistics of the nations of the world. Joseph commented that one of the reasons that the United States had such an active number of postcard collectors in 1909 was the fact that it had a population of 76 million.

Touted as the most "copied image on postcards," the *Kiss of the Oceans* portrayed the opening of the Panama Canal. Only six of the slight variations were shown, while there are dozens of this image available to collectors.

The club members were surprised when three images of Alfred E. Newman of Mad Magazine fame





flashed on the screen—all pre-dating the magazine and even one showing President-elect Franklin D. Roosevelt in the late 1930s.

In conclusion, Joseph and Darlene reiterated how much fun the program was to put together and encouraged club members to find their own postcard

partners and do a presentation for the club.

An email from Hy Mariampolski afterwards thanked the duet for their Power Point presentation which “was both informative and fun.” They had achieved what they set out to do.

—DARLENE THORNE AND JOSEPH JAYNES

WELCOME TO OUR NEW MEMBERS

Hillel Yitzkhaki, a collector of city views, bridges, historic buildings and monuments and historic neighbourhoods who welcomes approvals.

George Ritchie; George likes real photos, especially before 1920.

Mary Helen Ponte, an indiscriminate collector of all types of postcards, especially vintage.

Sharon and Joel Karam; dealers, approvals welcome.

Laura Ackley, ppie (at)sf1915.com, web site: www.sf1915.com; Laura is a PPIE collector, lecturer and scholar.

Vera Sepulveda, a collector of California/SF history, ships, trains, early SF images sent with impressions/commentary written on back. And of course, “anything that catches my fancy.”

TREASURER/HALL MANAGER REPORT

As of April 1, 2011..... \$4606.78

We will meet in C-370 again this month and will be back in C-260 in May.

—ED CLAUSEN, TREASURER/HALL MANAGER

FROM THE EDITOR

I am overwhelmed! It’s not just the two month vacation from the Editor’s desk, but that is certainly part of it. And it’s not just the spinal surgery with ten days in the hospital. Nor is it solely the relief from two years of agony and reliance on pain meds—all of which disappeared when I awoke in the recovery room after 6½ hours on the operating table. It isn’t the cards, postcards, hospital visits, prayers and get well wishes alone, although they are all a great reason to be overwhelmed. And, no, it isn’t just my IN basket, overflowing with articles, cards and comment that will be in the next few issues. But it is all of the above, for which I am supremely grateful, very happy, a bit proud and, yes! overwhelmed. Thank you all!

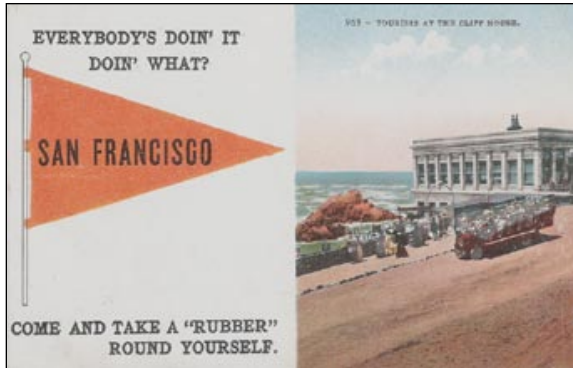
—LEW

JOHN FREEMAN on RUBBERNECK WAGONS

WORKING ON THE CLUB PROJECT of surveying Northern California real photo makers, John became interested in the cards of San Francisco tourist buses, once known as *rubberneck wagons*. The photographers who made photos at the tourist bus stops must have worked very quickly as the ads for the tours say 15 minutes at each stop. Jack Hudson has a real photo from elsewhere that reads “The 10 Minute Man.” That is not much time to take a group photo and process the prints of it that were ordered. Individual photos were also made at the photo studios at the stops, most notably the Cliff House. There is very little firm information on the subject of the tourist photo business, but enough to reach some conclusions.... At the Cliff House, for example, John R. Billington was the major operator, but there were others with studios and a number of “gypsies.”

Sightseeing tours in the U.S. probably began in New York City. The term “Rubbernecking,” a true Americanism, certainly was coined there; as evidence, John read a quote from an O’Henry story. By 1906 it was a common term, spreading to Washington, D.C. and soon across the country.

Options for tourists in San Francisco in 1900



were to hire autos—with or without chauffeurs. By 1905 touring by trolley was possible in an observation car from Post and Market Streets to Lands End.

“Buses,” that is *charabancs*, coaches or wagons, soon grew popular as they were not constrained by overhead lines or tracks.

Many had tops that were taken off, or put on, according to the weather. Chain drives on early coaches presented dangers for ladies in long skirts.

United Railroad street cars followed their new tracks leading close to the Cliff House. We saw those and many different styles of transport. By the mid ’20s the “wagons” were enclosed and were called Parlor Cars. In 1925 Gray Line dominated the tour market across the country; their coaches are still common sights at Fisherman’s Wharf.

As John’s presentation drew to a close, several hands shot up. “Was there contempt for the tourists?” “It’s not evident,” was John’s response, “in the early years, at least.” By the 1970s there was definite ridicule as hippies held up mirrors to the bus windows so the gapers could see the “odd locals.”

We saw a lot of postcards appear on the screen. Most were real photos that at first looked almost alike. However, as John pointed out the interesting details, differences and developments in the touring trade, we realized that with some understanding, the cards were truly fascinating.

A “few” of them follow.

—Ed.



◀ I. W. Taber photo, observation cars at Lands End



Earliest Rubbernecker card found. Postmarked (PM) January 17, 1910. Taken at Lick Monument, near site of the old City Hall. On one Lick Monument card, the person writes of also visiting the Cliff House. This has led us to conclude that the film was brought out to Billington to process at the longer stop there, rather than at the short stop at the Lick Monument.



The earliest dated card from the Cliff House site, March 13, 1911. It seems significant that there are so many cards marked with January through April dates, as it is highly likely that Southern Pacific and the other carriers discounted fares to California in the winter. There were Invitation Day cards from SP for windows of time in 1911 and 1912.



PM: July 5, 1911. One of the earliest dated cards from the Cliff House site.



It's a Packard; company is Red Raven and a great example of the Megaphone-man's seat.

By 1913, the pitch was to come to see the progress on the Exposition Grounds. The concept of California as an "escape from winter" is not on our radar because we live here, but savvy businessmen were promoting California's winter climate.

California Invitation Day

Wednesday, March 1st, 1911.

California wants people like you. Now's your chance to come out here. We've got sunshine, and green grass, and wild flowers right now, and all the comfort of an ideal home to offer you. You'll like it here, all right. There are special low rates on the Southern Pacific, beginning March 10th and in force till April 10th. Ask your ticket agent. No excuse now for not coming to see us and the things we're proud of. Perhaps you don't believe what we say about our climate and State. Come and see for yourself. We'll make good every way. Come on! Yours in hopes.

(Sign your name here only.)



"Angel on board."



Golden State Observation Co., an example of the variety in rubberneck wagons and the short-lived companies operating them. Pacific Sightseeing was the longest tenured, 1910 to about 1925, when Gray Line came to have a virtual monopoly on touring.



Hustling the tourists to have a studio picture taken during the stop at the Cliff House break. Note guide holding postcard display

TAKEN AT THE CLIFF HOUSE,
SAN FRANCISCO, CAL.
BY J. R. BILLINGTON

Billington back stamp. That studio did most of the work as far as we can tell, but we have found no pattern as to when or why some things are stamped and others not. We have concluded that the production volume was tremendous, and although the postcards would have been pre-stamped, they didn't keep up with that end of things.

Below are a variety of backdrops and studio "furniture" from Billington and other photographers.



San Francisco Sightseeing Co.'s smaller wagon



Shriners convention. More likely to be 1915 than the wet June of 1923 when their satin costumes got soaked so badly.



AUTHOR'S NOTE: Much of the research on the studio photographers was done by Frank Sternad and me. I am responsible for the research on the rubbernecks and tourist industry. Cards shown were graciously loaned by Darlene Thorne, Frank Sternad, Glenn Koch, Kathryn Ayres or are from the author's collection.



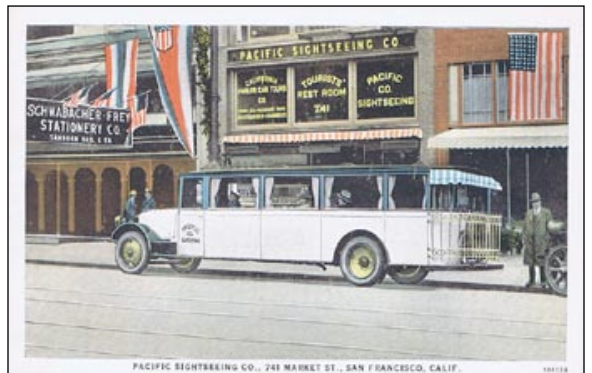
“Call me Bill” Osgood, posing with megaphone and at Muir Woods. Bill worked for Pacific Sightseeing Co. most of his career, but was partners with Wm. J. Mulpeters and some backers to form San Francisco Sightseeing Co. in 1914 to cash in on the PPIE trade. The company disbanded in 1916; Bill went back to Pacific.



Happy Reandeu Tours



Parlor Car Tours



◀ Pacific Sightseeing at the Cliff House, 1920s

Gray Line buses at Cliff Chalet c.1960 which burned with Sutro Baths, 1966 ▶



OSTEOPATHY!

with JOCELYN HOWELLS

An email came from Joss Howells shortly after the January newsletter was mailed. A bit later scans of some osteopathy cards arrived:



My eye was particularly drawn to the postcard image of “Santa” from Kirksville MO in the January newsletter.

But I was chagrined to see it was credited to chiropracty. My father, Dr. A.P. Howells, graduated from Kirksville in 1909, moved to Corvallis OR, and set up practice with his sister, my Aunt Mary, who also graduated in the same class, as osteopathic physicians and surgeons—full fledged medical practitioners, with education equal to the MDs. In fact, in 1918 my father went to University of Chicago to get his MD degree so that the US government would accept him into service fighting the flu pandemic. He continued practicing osteopathy until his death at age 81 in 1964. All his life he fought the ignorance of and, worse, the prejudice that MDs had against osteopathy. In Albany he was not allowed to use the Albany General Hospital, so he built his own. Today, the medical profession has incorporated some of the osteopathic treatment into their physical therapy, although one may still attend osteopathic colleges and attain a DO degree. In fact, a brand new osteopathic college is being built now in Lebanon, Oregon, as a branch of a California osteopathic college.

Attached is a class photo showing my father and Aunt Mary, along with other students, all being instructed by Dr. Still in anatomy while dissecting a cadaver. By the way, Dr. Mary, as we called her, later was accepted as a student of Carl Jung in Switzerland, after which she moved to Portland to practice psychoanalysis. She and Daddy collaborated all their lives in discussing difficult cases. Daddy was considered the very best diagnostic physician in the Willamette Valley, of both MDs and DOs. Something about that mind-body connection is very important. Just wish today’s doctors were more aware of that, instead of focusing on just one small part of your body.



I have collected osteopathy related postcards from the beginning, obviously, and have some very interesting ones, including some similar to the one that was illustrated in January.

Oh, I was also going to add that Dr. Andrew Taylor Still is THE father of osteopathy, by all accounts.

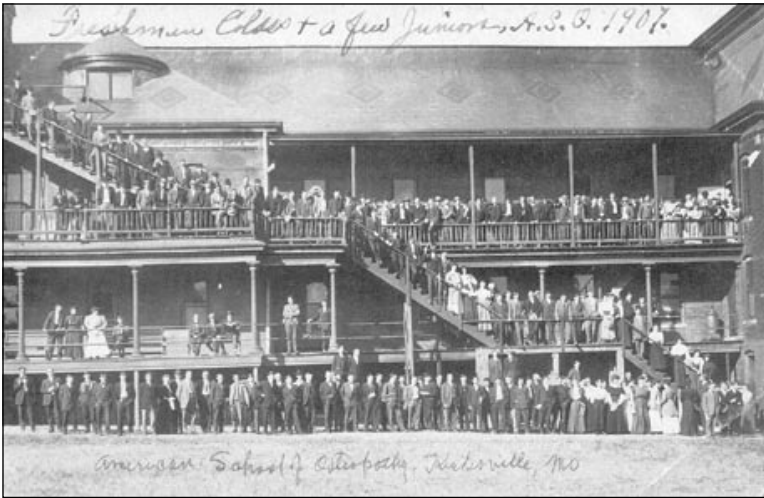
(Thanks for humoring me, off my little soapbox now.)

Jocelyn Howells

P.S. Here are a few scans from my collection, sort of representative and some comments about each card:

My father said: “Three good doctors that we can all employ without expense are Dr. Diet, Dr. Quiet, and Dr. Merryman. Of the three I would emphasize Dr. Merryman. We exaggerate misfortune and happiness alike. We are never either so wretched or so happy as we say we are. Many people cause themselves much suffering by taking themselves too seriously.” He always had an appropriate joke to tell patients at the beginning of their appointments to get them laughing. He died in 1964, after spending a full day in his office seeing patients, at the age of 81. He was ahead of the current times and wisdom, advising the health benefits of walnuts and dark chocolate. He also respected aspirin as a powerful medicine and not something to be taken lightly.

In 1961, he received a certificate honoring him for 50 years of service to mankind in practicing osteopathic medicine.



My father was a freshman in 1906, the year this card was made, so he must be in this picture, but I'm not positive which one he is. The card was sent by "Polly," who is somewhere among the many students. She mentions that there were 160 students in that class, the biggest class so far. Real photo.



Mailed 1910 by a Dr. Phirigo (spelling ?) who had just arrived to spend a week there. He notes that "Mrs. Still is dying. My patient Mrs. H is doing well but the cyst was the malignant kind therefore will recur. It is an exceptionally rare kind of cyst." It's dark in the scan, but the pretty lady's pennant reads "A.S.O."—American Society of Osteopaths. Hand drawn and painted in color.



Leather card, mailed in 1910, stamp still intact—a little later than we usually see on leather cards.



Hand drawn on government postal card; 1906.



Undivided back, color printed vignette, showing the school c.1906.



Mailed 1911, message says "First school of osteopaths, 18 years ago." Lithograph.



Real photo of Dr. Still, by Samuels, Kirksville MO.



Printed photo of Dr. Still at age 80, by Harley Samuels.



Printed photo of Dr. Still, noted by sender that it was a photo made several years prior.

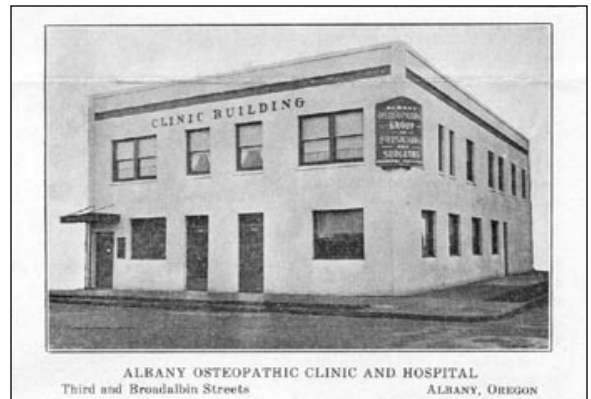
Dr. Still holding a leg bone. Lithograph, gray-tone. ▶



Faculty of the 1907-1908 year, when my father was there. No. 8 in photo is "Old Doctor," which Dr. Still was affectionally known as. Both his sons are shown to be members of the teaching staff then. ▼



In the operating theater



Albany Osteopathic Clinic, Albany, Oregon



POSTCARD CALENDAR

Apr. 22-24, Fri-Mon, **SAN MATEO**, Hillsborough Antique Show, San Mateo Expo Fairgrounds; 11am to 8, 7 and 5pm*

May 6-7, Fri-Sat, **GRASS VALLEY**, Old West Antiques Show at the Fairgrounds; Fri. 10-5pm, Sat. 9am-4pm*

May 20-21, Sat-Sun, SAN FRANCISCO, Vintage Paper Show, Hall of Flowers in Golden Gate Park, 9th Ave. & Lincoln; Free admission! 10am to 6 and 4pm*+

May 28-29, Sat-Sun, PORTLAND, OR, Greater Portland Show, 10000 NE 33rd Drive, 10am to 6 and 4pm+

May 29, Sun, **HEALDSBURG**, Outdoor antique show on the town square. Free! 8am-4pm*

June 12, Sunday, **SAN RAFAEL**, Outdoor Antique Market, Veterans' Auditorium parking lot, Marin Civic Center, 9am to 3pm.*

June 25-26, Sat-Sun, NORTH KENT, WA, Greater Seattle Postcard Show, Kent Commons, 525 4th Avenue, 10am to 6 and 4pm+

Jul 23-24, Sat-Sun, SAN MARINO, San Marino Postcard Show, 3130 Huntington Dr. 10am to 6 and 4pm+

Aug 6-7, Sat-Sun, SAN FRANCISCO, Vintage Paper Show, Hall of Flowers in Golden Gate Park, 9th Ave. & Lincoln; Free admission! 10am to 6 and 4pm*+

Sept. 11, Sunday, **SAN RAFAEL**, Outdoor Antique Market, Veterans' Auditorium parking lot, Marin Civic Center, 9am to 3pm.*

Nov. 9-10, Sat-Sun, CONCORD, Vintage Paper Fair, Centre Concord, 5298 Clayton Road; 10am to 6 and 4pm*+

Bolded entries are produced by club members.

* Ken Prag will be there; let him know what to bring for you; 415 586-9386, kprag (at)planetaria.net + R&N will have cards and supplies.

See cards on sale at SF Antique and Design Mall, 701 Bayshore Blvd.; 415 656-3531

Vintage Paper Fair info: www.vintagepaperfair.com, 415 814-2330

PPIE PLANS FOR LAKE MERCED



WAYNE MILLER COLLECTION

NATIONAL POSTCARD WEEK, May 1-7

This is your hobby! Celebrate it! Make and send a postcard for National Postcard Week.

Get Busy! It is now time for you to begin planning and getting ready to print your National Postcard Week Postcards for mailing May, 1-7, 2011.

For guidelines and ideas check out the website: www.npcw.multiply.com.

If you are making a postcard for National Postcard Week and would like to trade with others, please send your name and address to be included on the participant list. The list at the moment has approximately 40 names. I will be sending the list to participants around the 15th of April.

NPCW cards from past years wanted for addition to web site.

—DEMARIS SWINT, PO Box 746, Alamo, TX 78516

Making your own NPCW card is fun! Draw it or copy it or collage it and print it at FedEx Kinkos or www.gotprint.net. Here's ours from 1992. —LEW



SAN FRANCISCO BAY AREA POST CARD CLUB

APPLICATION FOR NEW MEMBERSHIP

RENEWALS: List name and changes only

Individual/Family \$15 []

Supporting \$25 or more []

Out of USA \$25/35 []

Name: _____

Family members: _____

Address: _____

e-mail: _____ Phone: _____

Collector []

Dealer []

Approvals welcome: Yes [] No []

Collecting interests: _____

Join online at www.postcard.org and remit by PayPal or...

send membership info and your check payable to SFBAPCC

to PO Box 621, Penngrove CA 94951

4/11

P.O. Box 621
PENNGROVE CA 94951



Membership status current through year on label

2011 MEETINGS

April 23

May 28

June 25

July 23

August 20

September 24

October 22

November 26