

San Francisco Bay Area Post Card Club

July 2008

Next Meeting: Saturday, July 26, 12 to 3 pm

Volume XXIII, No. 7

Fort Mason Center, Room C-260

Laguna Street at Marina Boulevard, San Francisco

Meetings are usually held the fourth Saturday of every month except December. Visitors and dealers are always welcome.

IN THIS ISSUE

- KIT HINRICHS: FLAGS
- HOMETOWN VIEWS: CANDOR, NEW YORK
- 1905 SF SIGNED ARTIST DISCOVERY
- SAN FRANCISCO RESTAURANTS, CON'T

PROGRAM NOTES: In the months that followed the earthquake and fire of 1906, the San Franciscans that opted to stay in the stricken city set about the task of clearing away rubble in order to rebuild. But, as Kathryn Ayres will tell us, Mr. and Mrs. Wong Sun Yue Clemens collected the detritus rather than disposing of it. The interracial couple filled a newly constructed Chinatown shop with melted bottles and burnt crockery that had fused together in the flames. The shop's front window, painted with the words, *Relics Dug from the Ruins*, was piled high with broken fragments of former homes and businesses. Naturally, the shop catered to out-of-town tourists — the locals were still trying to clear away this type of debris in order to begin again. So the Wong-Clemenses literally turned other people's trash into their own personal treasure.

SHOW & TELL: Collector's choice; three item, two minute limit.

PARKING: Come early; park in pay lot, upper free lot on Bay Street or along Marina Green.

COVER CAR

Through much of the 20th century, Californians found their wild West in Reno, before the glitzy casino era. There was no-limit gambling in gritty dives, hard core boozing, and love for sale — legitimately, in wedding chapels, and surreptitiously, elsewhere. In the 1930s, the Smiths arrived and opened Harolds Club, offering gambling but also, something to look at other than spinning fruit. "Pappy" Smith was a collector, and the displays of his gun collection became a big tourist draw. "Pappy" also collected cars, such as



this 1949 Buick Woody. To make it something special, he had a saddlemaker cover the body with hand tooled leather, and then it was encrusted with 430 silver dollars, longhorn steer horns and a silver horse hood ornament. It was seen at fairs, rodeos and parades across the country and retired to Florida in 1959. Harolds Club bought the woody back in 1985, and new management sold it into private hands. *Courtesy RHONDA MADDEN.*

— ED.

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Newsletter Deadline: 5th of each month



MINUTES, June 28, 2008

Plenty of parking! Scent of wine wafting from the exhibit hall by the gate: Pinot Noir festival!

Cards were brought for sale and trade by Roman Manevich, Ken Prag, Ed Herny, George Epperson, Ted and Arlene Miles with cards from Western Railroad Museum, Bill Ashley with QSLs, and a bag of cards donated by Darlene Thorne for the club 10¢ box (all of which were purchased by the 3 o'clock closing hour).

Thirty-five, plus or minus, members and guests were in attendance.

President Ed Herny called the meeting to order at 1 PM.

Announcements: Jack Hudson told that he went to the opening of the Playland-NOT-at-the-Beach museum of fun in El Cerrito, and it was lots of fun with eight rooms of relics and mementos from the no-NOT eponymous original. Open weekends only and only by reservation: 510 232-4264 x25. Jack also told that the bronze PPIE Star Maiden was sold at the Alameda auction for considerably above its estimate.

John Freeman told that he will be giving a talk on the original Playland for the SF Museum & Historical Society on July 8 in concert with a park ranger's talk on Sutro Baths.

Lew Baer told of a new Australian postcard publisher's offerings.

Drawing: Plenty of lots and happy winners.

Old Business: None.

New Business: Ed Herny told that he has approached the WESTPEX Exhibits Chairman about a centennial Portola Festival exhibit in 2009. Ed learned that exhibits of the picture side of postcards can now be accepted by stamp shows.

Ed next brought up discussion of a postcard walk. Nob Hill is a prime location with many cards and much to see. Not-at Playland was also suggested as was Fort Mason/Fisherman's Wharf. Email Ed with your ideas, please.

Show & Tell: Darlene Thorne told that when her grandkids were reorganizing the contents of her garage they found two real photos of her parents as children, which she showed; also, in recognition of the week's same sex weddings, Darlene showed moderns of same sex wedding cake decor couples. ... Ted Miles told of the three boxes of ship cards he and Arlene brought on behalf of the Western Railroad Museum, including a Titanic card—a 50¢ chrome. ... Harold Wright showed a card of Heart Mountain relocation camp in Wyoming where Kay Yonemoto's father was held during WW II; the card had been mailed to her grandfather who was held in an internment camp in Louisiana; the view side had a receiving stamp and censor's markings. ... John Freeman brought a fascinating real photo of the Oriental Public School on Clay Street, postmarked 1/13/07, and he told of TR's machinations that allowed Japanese children to attend any public

school in the city.

Janet Baer brought not a postcard but a flag construction she had made years ago using buttons—red, white and blue and one green dove for peace. ... Lew Baer brought a 1910 era colorful goat cart real photo—b/w image with a full color flag sticker. ... Jack Hudson showed a signed RP of Barney Oldfield in the Blitzing Benz race car and told that he won the race, as usual; the timekeepers were on his payroll. Jack then passed out photocopied images of Leslie Irvin, parachutist, and showed postcards promoting Roy N. Francis, pilot, advertising Saint Francis Garage on Post Street with planes for hire. On one card a parachutist was dangling from a plane:

Sky High Irving (sic) a typo that he used until the 1960s; Irvin went into the parachute business and estimates his chutes saved 10,000 RAF pilots during WW II. ... Kathryn Ayres told that she does not collect flags, but she has many on her patriotic holiday cards; she showed cards with crossed US and Irish flags, Thanksgiving turkeys with flags in an airship and a flag and wreath Christmas postcard with a message about the writer's nephew being wounded on 11/11/16, 30 minutes before the armistice went into effect. ... Rich Roberts showed a Titanic card posted in New York City days after the sinking with a message, "... this is what's on everyone's mind."

—LEW BAER, RECORDING SEC'Y, PRO TEM

Program:

Kit Hinrichs on

PERSONAL PASSION *OR* KIT'S FLAG FETISH

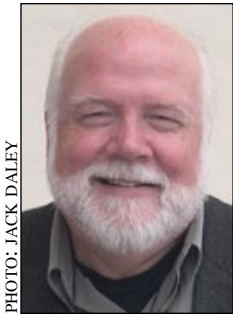


PHOTO: JACK DALEY

"I AM A POSTCARD COLLECTOR," Kit began, "but also a collector of anything that has an American flag on it. What you'll see today is just the very tip of the iceberg. I've made the jump from a collection to an obsession!"

As Kit spoke, the image of a 36-star flag appeared on the screen. It is his only heirloom—sewn by his great-great-great-aunt in 1865.

The flag fixation began in a New York museum when Kit saw a Jasper Johns flag painting; it gave him the idea of collecting this icon. *Image:* a variety of items from his collection of 5000 flag objects.

As a collector, Kit has put on many exhibitions, including one of 96 flags designed by contemporary artists. As a graphic designer, Kit has combined and recombined his flag images for posters, magazines and books. *Image:* Flag quilts and weather vanes.

As the collection grew, so did the number of

exhibits, designs and images used by others. *Images:* Kit's poster design on the cover of the Land's End catalog and as an item for sale; a poster for the Whitney Museum exhibits in San Jose and Seattle; a poster using baseballs and bats in a flag design for ESPN; for the US government, a Y2K time capsule; his own books: *LONG MAY SHE WAVE* that came out just after 9/11 and sold 45,000 copies and *100 AMERICAN FLAGS*, part of the 100 Series that sell for under \$20 (*100 BASEBALL ICONS*, etc.).

Image: A real photo of people in a flag arrangement—a Living Flag! For its first 150 years, Kit explained, there were very loose rules for interpreting the flag. It was a magical time for folk art. Until the Civil War and the "Cult of the Flag," the flag was in the hands of the government and there was little variation. Images we saw from his books included a 1940s stamp collage featuring postmarks of the original 13 states, a collection of tattoos, flags made by Native Americans, a US Cavalry guidon, toy soldiers carrying flags, a large sewn piece on Lucky Lindy, flag political buttons, a Berkeley protest Peace Flag, spoons, hankies and more.

Postcards: A straightforward American flag waving on its staff, captioned “Amerika Amérique”; next an English bulldog with the flag, crossed flags—Irish and US, the music to “Yankee Doodle” above “Long May She Wave,” a wartime flag card



with six-pointed Jewish stars, an embossed metallic card with an American Beauty rose, a flag with Wm. J. Bryan in a cartouche (Bryan was on many campaign cards), ditto Taft. Kit’s interesting aside: “Almost all Taft cards are vertical, while Bryan’s are mostly horizontal. I wonder why.” Quip from the audience: “Vertical is slimming!”

More flag postcards: Several cards using recombinations of design elements we had already seen; a series of Teddy Roosevelt flag cards; Woodrow Wilson enveloped in a flowing flag; FDR looking overly warm in his flag braced portrait; World War I era embroidered fabric postcards made by women and handicapped in Europe—some in sets, some with pockets, all with flag motifs; a six card set of women with the flag; a real photo of a Lady Liberty in a flag costume; semi nudes with flag lingerie; an embossed Uncle Sam; US stamp art.



TAFT-SHERMAN JUGATE

Kit had said he would bring some of his flag real photos, and he did: Girls in flag dresses and in flag costumes; GIs leaving for war with flags; street-wide flags parading up Market Street; a living flag from Taft’s visit to a small town; Mole & Thomas photo card of living flags. (These photographers traveled around the Great Lakes



LIVING FLAG

area and built an 80 foot tower to get the proper perspective of their crowd arrangements).

As a cooldown, Kit showed another of his postcard fetishes: Alphabet Cards. The images ran through all 26 letters from A to Z, all in different letter styles and with an amazing variety

of design styles. “Q” and “X” were no problem, and, proud of his sleuthing, Kit finished the series with a postcard of “!.”

In response to questions, after the applause faded, Kit told that some postcards and many more flag items are now on exhibit at the Museum of Craft and Folk Art in SOMA. He also revealed that flag enthusiasts are called vexillologists.

Later that afternoon, Kathryn Ayres aptly summed up the spirit of the presentation: “Kit has a very comfortable speaking style, coupled with a collector’s enthusiasm for his subject.”

—NOTES TAKEN BY LEW BAER

WELCOME TO OUR NEW MEMBERS

Kim and Martin Romena, collectors of Stockton, Byron Hot Springs, Delta.

TREASURER HALL MANAGER REPORT

As of July 5, 2008 \$4,394.14

—ED CLAUSEN, TREASURER, HALL MANAGER

PLANNING AHEAD

There are a couple of dates in 2009 when our room will not be available, and discussion is underway on what to do on those occasions. It was suggested that we have an evening meeting, perhaps at a friendly restaurant with a banquet room. What do YOU think? Where? What evening—weekend or midweek? Your input is requested.

REAL PHOTO SURVEY PROJECT

Significant strides were made in the past month. A dealer-collector-member opened his private boxes for inspection, and Frank Sternad went through them card by card, picking out over a dozen hitherto unlisted photographers and other cards that are helping to solve puzzles about still more real photo makers. One member, whose interests are theatrical, came upon a collection with a number of Northern California RPs. She noted down the names and set the cards aside. A couple of them are new to us. Frank also noticed the lettering on a card in a 2006 newsletter and may have solved a long-standing mystery. It's not too late for you to take part.

POSTCARD IS CARRIED 125 MILES IN CYCLONE

Zephyr, Tex., June 15.—The cyclone which destroyed most of Zephyr last Sunday carried a postcard 125 miles. The postcard was pinned to the wall in a room of Hubbard Keating's residence in Zephyr, which was destroyed. The postcard was picked up Wednesday by a farmer near Meridian, Miss., 125 miles east of Zephyr, and was mailed to Mr. Keating who received it yesterday. The card was not soiled or torn.

San Jose *Mercury*, 1909; Clipped by Frank Sternad

POSTCARD CALENDAR

Aug. 9-10, Saturday-Sunday, San Francisco, Vintage Paper Fair, Hall of Flowers, 9th Avenue & Lincoln Way, Golden Gate Park.*+

Aug. 16-17, Saturday-Sunday, **San Rafael**, Antique Fair, Civic Center, 10am-5pm*

Aug. 23-24, Saturday-Sunday, Sacramento, Capitol Postcard and Paper Show, 6151 H Street, 10am-5 and 4pm*+

Aug. 31, Sunday, **Healdsburg**, Antique fair, Plaza park, Free! 8am-4pm*

Sept. 13, Saturday, Santa Cruz, Central Coast Postcard Show, 611 Ocean Street, 10am-5pm*

Sept. 20-21, Glendale, Vintage Paper Fair, 1401 North Verdugo Road, 10am to 6 and 4pm, Free entry Sunday*+

Oct. 11, Saturday, **Santa Rosa**, Old Bottle & Collectibles Show, County Fairgrounds, 8-10am \$10, Free entry 10am-3pm*

Nov. 7-9, **San Mateo**, Hillsborough Antique Show, Expo Fairgrounds, Fri. 11am-9pm, Sat. 11am-7pm, Sun. 10am-5pm*

Nov. 15-16, Concord, Postcard & Paper Collectibles Show, Concord Centre, 5298 Clayton Rd., Sat. 10am-6 and 4pm, Sun. (Free)*+

Dec. 13-14, **San Rafael**, Antique & Collectors' Fair, Civic Center, 10am-5pm*

Bolded entries are produced by SFBAPCC members.

* Ken Prag will be there; let him know what to bring:

415 586-9386, kprag[at]planetaria.net

+ R&N will have cards and supplies

AFTER-MEETING CONFAB

SPEAKER AND EDITOR, HI TECH AV EQUIPMENT



PHOTO: JOHN FREEMAN

HOMETOWN VIEWS: CANDOR, NEW YORK

Collected by Keith Foote

FROM LOOKING THROUGH THE CLUB ROSTER I knew that Keith Foote collected the town of Candor in New York State, and just recently on the club-within-a-club* web site, I saw a link to his online pages of Candor real photo postcards. Take a look yourself at www.candorpostcards.com.

Now, I have never been to Candor, but I feel like I know it after viewing Keith's exhibit. Most of the cards are exceptionally good photos in very viewable condition, and they have been arranged to show them at their most interesting and—may I say?—most exciting. After looking at a few dozen of the views of homes and businesses, I had the illusion that I knew the town and the people of a century ago. For me, it was like a visual SPOON RIVER ANTHOLOGY. Text was not necessary; the pictures provided the plot; the captions told the story, and imagination filled it with drama.

When asked for a few scans to use in the newsletter, Keith sent more than a dozen images with some comments on his collection.

“Only four or six favorites? It's like picking out

* Early in June, Glenn Koch sent invitations to a few club members and postcard friends inviting them to join an online club he had initiated as a fun and friendly place for folks to show and discuss postcard interests. Although membership is by invitation, invitations are freely available to those who request them. If you'd like to know more about World Postcard Club United, ask me or Glenn, [Glennk1112\[at\]aol.com](mailto:Glennk1112[at]aol.com). —ED.

your favorite children. I'll definitely have to bring the entire album to a club meeting soon. I whittled 20 or so favorites down to 16 and will let you decide which are the best or worthiest. Except for the bird's eye view, just about all of the subjects no longer exist and that's what this project was always about—preserving a photographic history of my home town.



BIRD'S EYE VIEW OF CENTRAL AND LOWER CANDOR

“It has been 12 years or so that I've been collecting Candor cards. I joined eBay in 1995, I think, to buy my first card on line. Last year I actually stumbled upon a collection in NY and picked up 75 of them (a couple of duplicates that I already had) but all of the

other ones came one at a time from eBay and postcard shows and flea markets. And the cards online are really just of the Village of Candor. There's another collection of some of the hamlets that make up the Town of Candor that I need to add to the web pages someday.

“If there's any story here, it's about patience and perseverance...especially for such a small town... or how the subject of one card relates to another in the history and gossip of such a small community. SMALL TOWN IN A MASS SOCIETY is a book that was written about Candor—published in 1958 and revised to this day for all of the details it exposed.

“And did you check out the Candor, France postcard web site link on my site? Luc Boucher is the collector and we've been chatting for about two years. He just launched his own web site of his

hometown of Candor—in Oise, France! Inspiration is the greatest reward!

“I’ll be back in NY later in July looking for more

cards. I think I’ve picked over just about everything there, but who knows?”



LACKAWANNA OR DL&W TRAIN STATION



MAIN STREET AND TRAIN STATION



EARLY LOWER CORNERS (LOWER CANDOR) BUSINESS BLOCK. EVERYTHING IN THIS PHOTO EXCEPT TWO OF THE BRICK STORES TOWARD THE BACK ARE GONE.



CANDOR COURIER NEWSPAPER AND PRINTING OFFICE. (I ESPECIALLY LIKE THE BLACK CAT, HATS IN THE SHOP WINDOW, AND THE POSTER ON THE WALL NEXT DOOR PROMOTING “LUCILLE LOVE, GIRL OF MYSTERY,” 1914 MOTION PICTURE SERIAL)



VIEW OF WANDS GLOVE FACTORY FROM THE TOWER OF THE UPPER CORNERS GRIST MILL, WANDS HOME BEHIND



IRONCLAD (HORSE) BLANKET FACTORY



CANDOR FREE ACADEMY



BUILDING NEW CANDOR HIGH, 1909



FIRE! MARCH 1909



COMPLETED, APRIL 1910



THE MCCARTY FAMILY AND RESIDENCE (UPPER CORNERS)



MEMORIAL DAY 1907, IN MAPLE GROVE CEMETERY



ALPHA HOSE COMPANY FIREMEN AND THEIR HAND-DRAWN HOSE REEL



TEDDY ROOSEVELT AND CHARLES EVANS HUGHES ON A SIDING IN FRONT OF THE OLD HEATH COAL BARN, 1910

AMIABLE ANIMALS AND BUMPTIOUS BIRDS

DISCOVERED: 1905 SET OF ARTS & CRAFTS CARDS BY SAN FRANCISCO ARTIST-PUBLISHER

by EMILY GWATHMEY AND BUZZ KINNINMONT

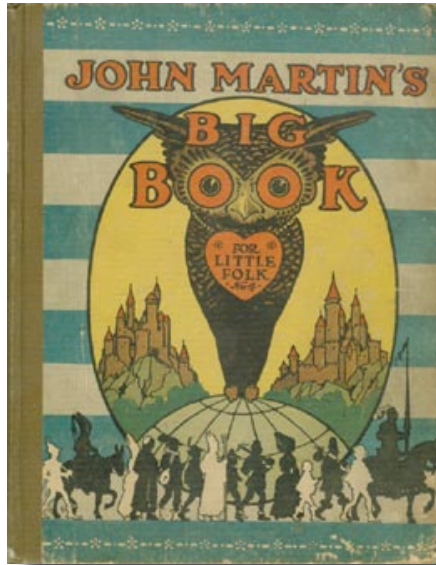
THE PUBLISHER

Morgan von Roorbach Shepard was born in Brooklyn in 1865 and was raised on a Maryland farm which was also home to a family of martins that occupied a birdhouse out back. According to Shepard, his mother often spun stories for him and his siblings involving that little flock, naming the birds John, Joan, Robin, and Alice Martin whence Shepard's later-life pen name "John Martin" was derived.

Beginning shortly after his mother's passing when he was eleven, young Morgan's route from Maryland to San Francisco included a few years of boarding school in Germany followed by youthful wanderings in the US and Central America. Along the way the traveller supported himself with a variety of labor jobs on farms, in mines and aboard ships. In the mid-1880s, he settled in San Francisco, was married and took a bookkeeping job that he reportedly loathed, but which he stayed at for more than a dozen years.

By the mid 1890s, Morgan Shepard became involved in the local bohemian circle, joining his neighbor Gelett Burgess' group, *Les Jeunes*, and contributing a few pieces to its short-lived literary periodical "The Lark." The editor of "The Lark," William Doxey, owned a fashionable bookstore on Market Street where a young man named Paul Elder worked as a clerk. This led to Elder and Shepard becoming friends, and in early 1898 they opened "The Book and Art Shop" at 238 Post Street, a retail store—with a strong Arts & Crafts bent—combined with a publishing business. Much more can be learned on the Paul Elder & Co. web site at www.paulelder.org.

Together, Shepard and Elder published about forty books. Some of them, written and illustrated by Shepard, were for children, the genre that would be the focus of his later life.



In 1903, Shepard left the partnership and traveled to Europe to study decorative art, including jewelry design, which could explain the Shreve & Co. connection in a citation kindly provided by the San Francisco Public Library: "The 1905 Crocker Langley SF city directory 'commencing in the year beginning April 1905' lists, 'Shepard, Morgan, with Shreve & Co, r1034 Vallejo.'"

Whether they were first imagined during his travels, or after his return to San Francisco, it is likely that the "Amiable Animals and Bumptious Birds" featured here found their way to the printshop in 1905 from his design business at Shreve's or his home on Vallejo Street.

In April 1906, the earthquake destroyed Shepard's business and perhaps the bulk of the print run of these cards. While trying to retrieve valuables from his office, he was injured and traveled to New York City where he underwent surgeries to repair a foot and a shoulder. "It was while I was flat on my back, after that operation, that I became 'John Martin'" says Shepard in a 1932 article about him titled "Child-Man" in *Time* magazine. Shepard/Martin went on, "There has been a deep and strong undercurrent in my life, an urge that kept pushing me on. It was a great love of children, a desire to give them something of the joy and understanding my mother had given me...I began to write verses for children...I signed these verses 'John Martin' because of the bird

10
friends of my boyhood.”

While recuperating, he began writing stories and whimsical verses in the form of long, illustrated letters to children. He built up a subscription list and soon was sending out 2,000 printed letters a month. By 1912 the letter writing business had grown to the point that he switched the format to a monthly publication called *John Martin's Book: A Child's Magazine*, which included contributions from leading children's writers and artists of the day.

Reaching a peak with nearly 40,000 subscribers in 1925, the magazine eventually folded in 1933. A short stint as “Juvenile Director” for NBC followed, and Shepard kept New York as his home until his passing in 1947.

THE CARDS

Shown here are six of the set of twelve very clever, beautifully printed, Arts & Crafts style fantasy postcards published by Morgan Shepard, San Francisco, 1905. Each card is oriented vertically, numbered, and each has a named fantasy creature at the top. The full set consists of:

- | | |
|---------------------|--------------------|
| 1. THE TURNIP-RAM | 7. THE GLUMIE-BIRD |
| 2. THE KLINKLE-DINK | 8. THE BOOTEROO |
| 3. THE KUZARDIPP | 9. THE BALDI-PING |
| 4. THE LUMPI DUM | 10. THE BALLUS-HEN |
| 5. THE KICKI-GLAZE | 11. THE TUNI-DEE |
| 6. THE LIMBER GOOSE | 12. THE PITCHEROO |

On the bottom half of each card is a verse describing its creature, each of which has some human-like character flaw, such as the Kuzardipp.

*This my Dear, is a Kuzardipp.
He's sassy, pert and young;
He has a far-protruding lip—
a much extended tongue.
He loves to talk—and stamp his socks
Upon the Kitchen floor.
By doing this his friends he shocks,
and makes himself a Bore.
(Never mind, he'll grow.)*

Below each verse, its critter is identified as being from a fictional California location: “From Naughty Nook, Scratchy Co. California” / “From Shunsun Valley on the Snakey River, California” / “From Passa

Bubbles, Puddle County, California,” etc.

The designs are printed in brown, deep red, royal blue, dusty green and a very striking metallic-gold that appears in the backgrounds and in some of the critters' appendages.

PROVENANCE/SCARCITY

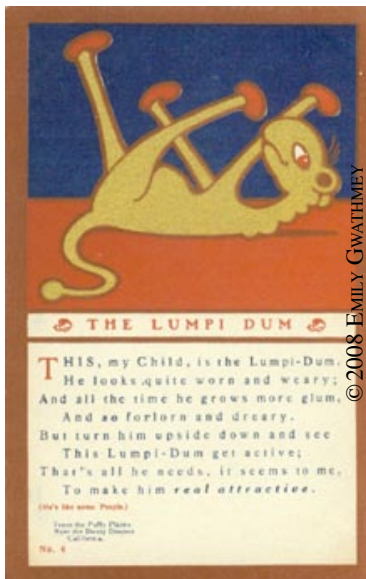
At the Sacramento Capital Postcard Show in August 2006, a dealer had four of these cards for sale. They had been part of a very large old-time accumulation. Having just developed an interest in Arts & Crafts style postcards, we were thrilled to find and purchase them. They were numbers 1, 3, 4 and 9. Realizing that we'd never seen anything like them before, we showed them to a few veteran Bay Area dealers at the show. None remembered having seen them previously. We then showed them to the two Southern California dealers who had promoted and participated in shows from Seattle to San Diego for more than 30 years. Neither of them were familiar with the cards.

At a later show, as we were showing around photocopies of the cards, an SFBAPCC member who was passing by recognized the images, having acquired two of them in a large accumulation some thirty-five years earlier. As it turned out, those two cards matched two of our four, and we figured that we had taken on a lifetime project, searching for the other members of the menagerie without even knowing exactly how many more there might be.

We carried photocopies of the four cards to shows in Seattle and Portland, showing them to the dealers up there. Again, no one had seen them. In the Los Angeles area we showed them to a dealer who has run a postcard store for more than 30 years, and who has participated in most of the Southern California shows. She said that she had probably had one or two of the cards over the years.

Then, in June of 2007, we received an e-mail from a dealer in Portland asking if we would like to buy a full set of them! It seems that they had surfaced not long prior to that—probably found in an old postcard album, as they have dark marks across their corners.

To date, we have been able to trace them back to



a Northern California postal-history dealer who sold them to an Oregon cover and postcard dealer, who sold them to the Portland postcard dealer who sold them to us! At the most recent Glendale show we displayed photocopies of the whole set. Many more dealers saw them, loved them, and said they had

never seen any of them before.

So, at the time of writing, only 18 of these cards are known to exist – a full set of 12, plus one extra of numbers 1 and 9, two extras numbers 3 and 4.

Enjoy!

More ►

Morgan von Roorbach Shepard, Artist, Poet, Publisher, Child at Heart, con't.



If there is one frailty of Arts & Crafts creativity, it is that often clarity was sacrificed for the beauty of ethereal colors and hazy dreamlike aura. We saw this in the Philopolis Press postcards and the paintings of San Francisco artisans Arthur and Lucia Mathews and now in the typography of Shepard's *Amiable Animals & Bumptious Birds*. The verses that were not given of the five other cards are shown here, as well as a view of the back of the cards and publisher imprint.

—ED.



AMIAIBLE ANIMALS AND BUMPTIOUS BIRDS
COPYRIGHTED 1905 BY MORGAN SHEPARD, S.F.

THE TURNIP-RAM

*This, my Child, is a Turnip-Ram.
He seems to be progressing;
I think he'll slam that jar o' Jam
With rammings quite distressing.
And if he does, I fear 'twill mar
Poor Jammie's youthful beauty—
That's just the way we go too far
In what we think's our Duty.
(But he'll **do** his Duty.)*

From Strawberry Hill
Jamaker Co.
California

THE LUMPI DUM

*This, my Child, is the Lumpi-Dum.
He looks quite worn and weary;
And all the time he grows more glum,
And **so** forlorn and dreary.
But turn him upside down and see
This Lumpi-Dum get active;
That's all he needs, it seems to me,
To make him **real attractive**.
(He's like some People.)*

From the Putty Plains
Near the Dusty Doones
California.

THE GLUMIE-BIRD

*This, my Dear, is the Glumie-Bird.
His coat is Green and Yellow;
He's **cross** and snaps you up,
I've heard.
(O foolish, cranky fellow!)
He never sings, or runs, or plays,
But sighs quite melankolly;
And he's unkind in other ways,
Which is the worst of Folly.
(Some People are cranky, too.)*

From Shunsun Valley
on the Snakey river
California
He's changed his coat

THE BALDI-PINGS

*This, my Dear, is a Baldi-Pings.
Poor Soul, he cannot fly
Because the things upon his wings
Flop up and hit his eye.
And worst of all, he cannot run,
For, fastened to his Toze
Are other Things that hurt like fun
And whack him on the Noze.
(**Still!** He's good natured.)*

From Passa Bubbles
Puddle Co.
California

THE PITCHEROO

*This, my Child, is Pitcheroo;
He's very full of water.
(He's rather glad it isn't Glue.)
And I am sure he orter
Hurry along to drink some more,
Before fat Bridget passes
The big, flat tray with twenty-four
Great, empty, hungry Glasses.
(He **won't** hurry, though.)*

From Frisky Rills
Cosy County
California.

SFBAPCC Society Page:

WEDDING BELLS

At least three club members, or past members, have announced their marriages over the past few weeks. One will remain a mystery until news is forthcoming from the Sandwich Isles. The other twosomes who are shouting "Holy Matrimony!" are Glenn Koch and Ray Tombaugh and one-time long-time member, Frank Lopez, and Gary Evenson.

When Frank and Gary moved to Palm Springs a couple of years ago, there were major life changes: selling their home in Point Richmond and Frank giving up his club membership and his employment. He still likes turtle postcards a lot, but



his racking must have slowed drastically with the disappearance of many Freecard racks. After 26½ years in a loving and dedicated relationship Frank and Gary will be married on September 5th.

Glenn and Ray waited only long enough to send out email announcements. Then they just did it!... on the fourth floor of the rotunda at San Francisco City Hall, a very few days

after the act was legalized in June. The begilded civic palace, a monument to the largesse of Mayor Brown, was crowded with same sex couples plighting their troths. A limit of six was set for the size of wedding parties. Our club was ably and beamingly represented at the Koch-Tombaugh rites by Suzanne Dumont, a seldom seen but postcard positive clubster.



From the 76 photos that were taken we've chosen one, showing, left to right, Ray, Glenn, an elegant flaming urn, and the city official who administered the vows. Afterwards, Glenn whipped out a little surprise for Susanne to record as proof that his commitment to Ray has not forced him to for-

sake postcards.

We offer the couples our hearty congratulations and warm wishes for long and happy lives together. In recognition of them and the happiness of other unigendered twosomes, we present two vintage cards: a male military coupling with traditional trappings, thanks to Ken Prag; and a double date for the distaff side of the equation. Serious... and fun!
—ED.



SAN FRANCISCO RESTAURANTS

Continuing, somewhat alphabetically, we come to restaurants that many of us may remember well. They're from the collections of Dan Saks and Lew Baer, but we need your contributions. Send high quality jpeg images of San Francisco restaurants, any era, any initial, along with a few lines of history, memory or caption.



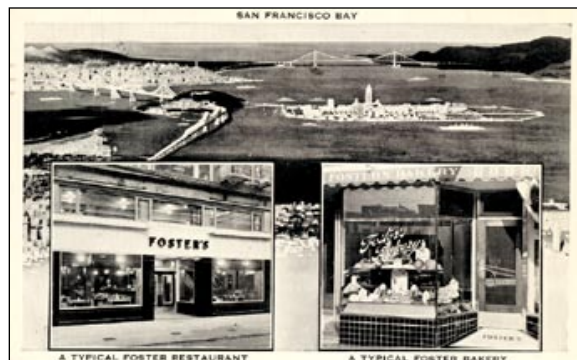
DANNY'S CLIFF CHALET ABOVE SEAL ROCKS, 1960S. 1,000,000+ DINERS FOR GREY LINE TOURS. THOSE WHO KNEW, CHOSE THE PRONTO PUPS AND BLUEBERRY PIE, ON THE BEACH, NEAR PLAYLAND.



DOMINO CLUB, 25 TRINITY PLACE (OPPOSITE 111 SUTTER) 1960S. "SHOCKING! AMAZING! GORGEOUS! GALLERY OF FABULOUS NUDES" AND AN ANTIQUE BAR. ENTERTAINMENT IN THE PENTHOUSE.



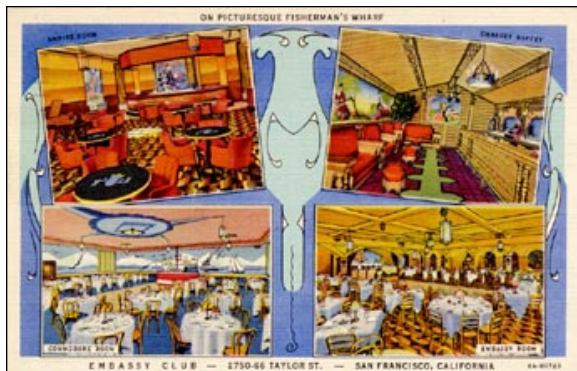
FLEUR DE LYS, 777 SUTTER STREET, STILL ELEGANT AND ROMANTIC, BUT NO MORE THAN IT WAS IN THE 1950-60S WHEN OWNED BY THE CHARLESSES AND PATRONIZED BY YOUR EDITOR AND WIFE-TO-BE.



FOSTER'S LUNCH SYSTEMS, 23 RESTAURANTS AND 14 BAKERIES THROUGHOUT THE BAY AREA; 1939.



AN UNDIVIDED BACK CARD OF AN UNREMEMBERED VENUE.



EMBASSY CLUB, 2750-66 TAYLOR STREET, 1936. "TO DINE AND DANCE HERE, IS TO JOIN THE COMPANY OF THOSE WHO DELIGHT IN SAN FRANCISCO'S FAVORITE RENDEZVOUS."

P.S. **BOB BOWEN** has another book out, this time co-authored with his wife, Brenda. **SAN FRANCISCO CHINATOWN** was debuted at a book signing at Borders in Stonestown, San Francisco, on July 20th. (Congrats!) But that's not all that Bob's up to. He will be loaning items to the California Historical Society for an exhibit opening in the fall of "California and the Presidents." Also in the fall, Bob has provided images for an exhibit on the Spanish-American and Philippine Wars to be mounted by the Presidio Trust. Some of the computer sepia tone blow-ups that he has seen look even better than the originals. Several of the items that are being considered for both exhibits are coming from the Bowen Family postcard collection. [Don't forget the newsletter, Bob. We're always eager to see articles and images from you—and everyone—in these pages.]

MIKE TACHA emailed in a plea for our help. "I have a number of albums in which the postcards were attached to the pages with double sided tape. I have not been able to determine a way to get the cards off of the tape. Have you any knowledge of what others have done to remove the cards from the pages? Any assistance you can provide would be helpful." Freezing had been suggested, and did not succeed. My idea was carefully to insert a flat thin blade between the tape and the page or possibly—and very carefully—between the tape and the postcard. [Any luck, Mike?]

JACK DALEY sent in the image of a sailor stamp box that he found on a post-Great White Fleet card of the *USS New Jersey* photographed while at Guantanamo Bay, Cuba. The card was published by H. H. Stratton of Chattanooga, Tennessee, who put out a number of cards (on Cuban backs) of the Navy in 1898 and its activities while in Cuba, goatish activities in particular. Several of his cards are in my collection. But it was the sailor that caught my eye on Jack's card. He looked familiar. Sure enough. I checked with



Ken Reed, our resident Karl Lewis expert, and, yes, the same cigar chomper drawing was on the front of at least one card published in Japan by Lewis. Here's another KL card with a US sailor wearing the flat style cap in real life.



LOVE THOSE READERS! Abigail Johnston sent me a truly special earthquake card showing the remains of the herd of goats that was stabled on Valencia Street. Most of the animals were swallowed by the chasm that opened in the basalt block paving. Two, obviously, were spared, and scampered up and out before the earth closed again. Abby signed the card as "Co-proprietor of Wallowing in the Past Press." [Thanks!]



PRICES OF INTEREST: The PPIE Star Maiden cast in bronze up for bid at the Alameda auction garnered \$75,000! On eBay, a chipped green PPIE Novagem brought \$430.

THE REID BROS STORY in the June newsletter stimulated much applause and interest. We'll be running a reprise next issue with many more views of buildings that the Reids designed in the city. If you have cards, too, please send scans.

—Ed.

SAN FRANCISCO BAY AREA POST CARD CLUB
APPLICATION FOR MEMBERSHIP

New Renewal Individual/Family \$15 Supporting \$25 or more Out of USA \$25/35

Name: _____

Family members: _____

Address: _____

e-mail: _____ Phone: _____

Collector Dealer Approvals welcome: Yes No

Collecting interests: _____

Join online at www.postcard.org and remit by PayPal or...
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ОТКРЫТОЕ ПИСЬМО.
CARTE POSTALE. 

2008 MEETINGS

July 26
August 30
September 20
October 25
November 22