

San Francisco Bay Area Post Card Club

*Meetings are held the fourth Saturday of every month except December
Visitors and dealers are always welcome*

See us online at www.postcard.org

January/February 2006

Volume XXI, No. 1

Next Meeting: Saturday, February 25, 12 to 3 PM

Fort Mason Center, **Room C-370**

Laguna Street at Marina Boulevard, San Francisco

Please disarm pagers, cell phones, and alarms during the meeting.

Program Notes: Club member Deanna Kastler will give a slide presentation of Old Tombstone Tales: A Cemetery History Tour of the Laurel Heights, Jordan Park and Lone Mountain neighborhoods in San Francisco. During the period from 1852 to the mid 1940s the Big Four cemeteries, Laurel Hill, Calvary, Masonic and Odd Fellows, covered this area. San Francisco pioneers, including Emperor Norton, were buried there. The fascinating history of this little-known area will unfold with old photographs, the story of why the cemeteries were moved, and will end up where many San Franciscans have their final rest, the Columbarium which was the entrance to the Odd Fellows Cemetery.

Show & Tell: There are very few postcards of San Francisco cemeteries. If you have some, please bring them as well as other local funeral cards. For the lighter of heart, Valentines Day and collector's choice will be welcomed—two minute, three card limit.

COVER CARD

Flowers have been an ever present part of the San Francisco postcard scene since before the turn of the previous century. Streetside vendors are shown on many cards including a very early Mitchell multiview. Floral clocks and carpeting still cover the incline in front of the Conservatory, and can be found on Golden Age park views. Interior postcard views of the Podesta Baldocchi



florist shop at 224 Grant Avenue recall the tropical feel and heavenly scented air of the store. There are cards of Podesta's, starting in the white border era and extending into chromes. Thinking I had discovered a new view at Concord, it was even more thrilling to find it is of Pelicano, Rossi & Co. a block away at 123 Kearny Street.

—LEWIS BAER

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Newsletter Deadline: 5th of each month

MINUTES, January 28, 2006

About 40 people were present at the meeting although only 31 signed in, including eight guests. The meeting was called to order by President Ed Herny.

Announcements: The San Francisco Book Fair will be held the weekend of February 25.

An exhibit on the 1906 earthquake and fire is on view at the Legion of Honor.

Joseph Jaynes is planning on hosting a "How to Give a Postcard Talk" seminar.

Ed Herny spoke about the impending parking fees at Fort Mason which are due to begin in May. The first hour will be free, but for the duration of our meeting—usually more than three hours—the maximum charge of \$8 will apply. Much discussion followed, and Daniel Saks, Treasurer and Hall Manager, revealed that we are now paying \$84 for the three hours we use the room each month.

Ed also reminded us of the Westpex stamp show that will be held in April at which the club has been invited to exhibit display boards of postcards on the earthquake.

Lou Rigali announced that the club's book on the quake should be ready in a month.

New Business: None.

Show & Tell: Glenn Koch, Dan Cudworth, Bruce Diggelman, Darlene Thorne, Dan Saks, Kathryn Ayres and Craig Blackstone brought various advertising cards and other cards of interest.

Crystal Glantz, a guest whom Ed Herny had invited to the meeting, brought flyers asking if we had seen "this girl." The girl in question was a child shown on hundreds of Golden Age photo cards—often hand tinted or decorated—about whom Crystal is eager to learn more. All that she does know is that there were four other girls in the family who were used as models. Most of the early cards were published in France; later ones were made in Germany. If you have cards or information about this Photographer's Daughter, please get in touch with Crystal by email at [cglantz\(at\)earthlink.net](mailto:cglantz(at)earthlink.net).



MINUTES November 26, 2005

The room filled with 46 members and guests as the tables groaned. The holiday buffet included homemade cheese, sandwiches, salads, chips'n'dips, fudge and a bakery's worth of cookies. All was washed down with soft drinks and Two Buck Chuck. Other tables held boxes of postcards brought for sale or trade by Bunny Moses, George Payton, Lew Baer, the club boxes, Bob Bowen, Joseph Jaynes, Sue Scott, Scott Zagoria, Roman Manevich, Rich Musante and Michael Jawitz. Needless to say, napkins were fluttering.

We were called to order by Vice President Kathryn Ayres with the loud voiced assistance of Joseph Jaynes. Guests Elaine and Stan Weiss were introduced. They had brought her mother's collection for appraisal. John and Kristina Schmale introduced their babe-in-arms, a white minipoodle.

Announcements: Ed Clausen has heard that parking charges will begin in May along with meters outside Fort Mason's gates. ... Lew Baer announced that dues were being accepted, and many now current members stepped forward.

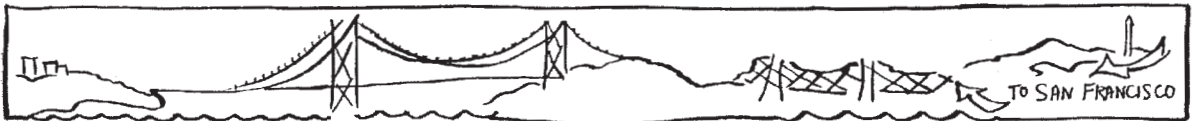
There were many winners and few losers in the drawing.

Old Business: John Friedberg brought booklets on the Japanese postcard exhibit in Boston.

Show & Tell: Jim Staley showed a card of the Waldenesia Church burial plot in Monett, Missouri with his family's gravestones. The sect is a Huguenot group from Savoy in Italy. Lew had bid for the card on eBay for Jim while he was in the old country. ... Darlene Thorne asked "Farms in Berkeley?" Then countered with "Indians in Guerneville" and showed cards of a film with the all Indian cast being made along the Russian River.

... Albert Muller brought a prePPIE announcement and invitational card of the Palace of Horticulture. ... Deanna Kastler collects late Victorian ice skating which she finds under "Children," "Pretty Ladies," "Christmas" and "New Years"; a favorite is the ice rink at the Portola Louvre Cafe which she showed along with an unusual skating Santa. Children skaters are often shown falling down, but one card showed a chivalrous young man tying a girl's skates. ... John Freeman showed PPIE booster cards from an unknown series by various publishers all over stamped with booster messages and the PPIE logo. These are unusual because they were sent after the civic funding had ended. John asked for help finding tour busses at the Cliff House; he's researching the motorized vehicles for www.cliffhouseproject.com. He is searching for unusual dated studio shots from the Cliff House. ... Jack Hudson: "Everyone remembers the Maine." The three cards he showed were dated March 15, 1912, AZO Δ up, titled "The Last Plunge of the Maine." The ship, whose sinking at Havana ignited the Spanish American War flames, was refloated in 1911 and reburied with full military honors the next year. ... George Epperson told that his dad was an unknown postcard publisher in San Francisco who limped for 80 years after he was injured during the earthquake. George showed cards of his dad's Popsicle sales in Salinas in 1923 and a card of his father's idea to put a giant St. Francis on Alcatraz. ... Michael Jawitz told that he's glad to be out of the hotel business and has gone back to his old love: Baseball! He sang, joined by Hester Lox, the Reingold Beer song. ... Lew Baer showed handmade Columbus Day and Election day cards from his goat collection.

—BRUCE DIGGELMAN, RECORDING SECRETARY



TREASURER/HALL MANAGER REPORT

As of February 13, 2006 \$3,842.82
Except for this month we will be meeting in C-260 for the rest of the year.

Projector Needed: A projector for a PowerPoint presentation is needed for our March meeting. Who has one we might use? Pick up and delivery are possible if you cannot come to the meeting.

—DANIEL SAKS, TREASURER/HALL MANAGER

WELCOME TO OUR NEW MEMBERS

Laura and Alex Ziemann, Cotati CA;
Both are collectors and welcome approvals of San Francisco cards, especially Chinatown and the 1906 earthquake, also Paris and WW II. Laura is publishing a reproduction of her grandmother's scrapbook of the quake and fire.

Steve and Patty Howell, Fresno CA . Steve caught the postcard bug a couple of years ago and now Patty has got it, too. They're collectors of military, cars, trucks, busses, motorcycles, Fresno and other San Joaquin Valley towns, central California coast, tattoos....

Gordon S. Hayner, Jr, Stoughton, MA ;
Gordon is a collector and dealer as well as editor for the Rhode Island Post Card Club. He collects vintage steamships, training ships, Rotograph Publishing Company and postcard publications, and he welcomes approvals.

Joel Wayne, Los Angeles CA;
Joel is well known as an avid collector of the best pre1935 photo Americana. Approvals welcome.

PARKING AT FORT MASON CENTER

No news is good news. Unfortunately we must report that parking fees will go into effect in May. The first hour will be free, but charges will mount to \$6 for three hours and \$8 for longer. Although the funds raised will be used for Center improvements, we would prefer to spend our money on postcards. Car pooling and public transportation will be one way to save. What other suggestions do you have?

1906 – 2006

The Earthquake, Our Book Project and More
FACING DISASTER, our 102 page book with about 300 postcard images in it, is at the printer's now and will soon be ready for distribution. The book is entirely a club creation with soft cover, full color and excellent reproduction quality. Sixteen members contributed the use of cards from their collections, and eleven of us provided captions, commentary and text. Several members offered layout and editorial suggestions, and a handful proofed and reproofed and proofed again. Perfection is elusive, but we have undoubtedly come near the goal, and the entire club will be proud of the result.

Taking a quick look inside the cover, the first pages show the city as it was before April 18, 1906. Then comes that fateful morning and the three days of the fires' advance across the city. The section *After the Ashes Cooled* includes many real photo postcard views of life in the streets among the ruins of the city that had been. Six pages hold views of refugee life, and other sections cover the military, Golden Gate Park, the spirited cartoon cards, neighboring communities and the Wong Sun Yue Clemens saga. The reconstruction years culminat-



ing with the Portola Festival and the first hints at the PPIE fill pages 81-99 followed by a two page spread on the city's memorial to those who perished with the old city and the survivors who remained to create the new San Francisco. The final two pages present a summation of the events of one hundred years ago and their aftermath.

Those who participated in the book's creation are Kathryn Ayres, Janet Baer, Lewis Baer, Bob Bowen, Andreas Brown (the Gotham Book Mart Archives), Ed Clausen, John Freeman, Ed Herny, Jack Hudson, Mike Knips, Glenn Koch, Rich Musante, Chris Pollock, Lou Rigali, Frank Sternad and Darlene Thorne. Everyone offered what they could to turn the idea into reality and to make my role as editor effective and successful. A few should be singled out for particular bravery under fire: Kathryn was a dependable and near instantaneous proof reader. John scanned far more than his own cards and was an eager source for fact checking. Glenn offered his cards and his expertise as historian and outstanding postcard book author. Lou Rigali earns what I hope will be a gold star for his offer and triumph at printing and distributing the book through his company, Quantity Postcards. Of all, Frank Sternad has my greatest respect and appreciation as a nearby and demanding perfectionist-historian-postcard scholar.

Printers being notoriously unpredictable, it's not possible to say just when the first copies will be available—perhaps by the meeting date this month, but probably not. They should certainly be on hand in March and will be offered at the meeting and through announcements on www.postcard.org. A sample copy will be at the February meeting, and orders will be accepted. The retail price at stores, museums and to nonmembers will be \$30 plus tax

and shipping. Current members will be able to buy copies for \$20 without shipping charges if they are picked up at meetings.

Quantity Postcards has also published a set of reproductions of 30 different earthquake cards. A few of the originals are pictured in *FACING DISASTER*, but all 30 rank as "seldom seen." The complete set of standard size cards costs \$10 at your local bookstore, from www.qpfans.com or 510 268-9933.

Rick Geary, this country's leading contemporary postcard artist, has designed a special earthquake card. Details next month.

The Legion of Honor has an exhibit running through June 4 that pairs 50 views taken after the earthquake with current photos of the same sites.

—LEW

POSTCARD CALENDAR

Feb. 25-26, Saturday-Sunday, **San Francisco**, Antiquarian Book Fair, 7th & Brannan Streets, Saturday 10am-7pm, Sunday 11am-5pm*

Mar. 11-12, Saturday-Sunday, **San Rafael**, Collectors' Fair, Civic Center, 10am-6 and 5pm*

Apr. 8-9, Saturday-Sunday, Santa Cruz, Postcard & Paper Show, UCSC Inn, 611 Ocean Street, 10am-5 and 4pm*

Mar. 30-Apr. 1, **Santa Clara**, Thursday-Saturday, Collectibles Expo, Santa Clara Convention Center, Thu. 11am-7pm, Fri. 10am-7pm, Sat. 10am-5pm*

Apr. 21-22, Friday-Saturday, **Vallejo**, Collectibles Show, Solano County Fairgrounds. Fri. \$10 entry 1pm-6pm, Sat. Free entry, free appraisals 9am-3pm*

[Continued on page 8]



My Forty Year Love Affair with Postcards

by DARLENE THORNE

It's been a forty year odyssey that started as a hap-
penstance and developed into an obsession. Along
the way I have had fun and met many wonderful,
supportive people.

When I was dragged to a San Jose coin show over
40 years ago, I came across a cardtable covered
with picture postcards. Their colorful images
warmed the entire room of
cold metal coins. These
glimpses of history were
being offered at five for
\$1. I took over an hour to
choose the right five that
captured my emotions:

The burning of the Cliff House (I thought it had
burned in 1906, not 1907), an advertising card for
the Portola Festival (an event I had never heard of
even though I was a second generation San
Franciscan), the hanging of the Ruggles Brothers
(did they really put such gruesome photos on post-
cards?), Rio Nido (where my family spent every
vacation for 60 years), and a bright banner card of
Stanford University (where attendance was an un-
fulfilled dream). I was thrilled researching these five
cards for weeks at the Cupertino Library.

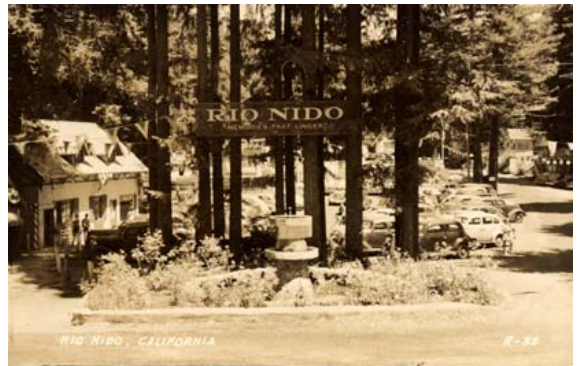
I eagerly attended the next coin show where I dis-
covered an entire shoebox of real photo California
cards for \$5 that no one else wanted. I soon realized
that value wasn't just in the embellished color cards,
but also in the simple black and white photo cards
that "connected" to people because of historic sig-
nificance or family ties.

As my interest in postcards was quickly accel-

ating I met a dealer, Mary Gamble, at a Los Gatos
Antique Show, and she took me under her wing.
In what can only be perceived as fate, Mary was
having coffee in my kitchen when the phone call

came that would lure me
even deeper towards my
irresistible infatuation.
From a shop where I had
inquired about old post-
cards, I was offered five
shoeboxes of postcards
from the estate of Fre-
mont Older, the crusad-
ing editor of the San
Francisco Bulletin at the

turn of the last century. While they were "only"
\$10 a box, \$50 was an exorbitant amount for a
stay-at-home wife and mother. In fact, it was one
quarter of the amount of our new monthly mort-
gage. Mary quickly offered to buy the collect FOR
ME if I would give her only three cards from each
box. I don't remember which 15 cards Mary chose,
but the remainder of this collection of world





events, California towns, signed artists and holiday cards kept me mesmerized for years. I marked each card with a lower case script *e* in the top center back. You may even have one in your own collection. I seem to be buying back some of these treasured cards that I had once traded.

Mary then introduced me to two postcard clubs, one in San Jose and another in San Francisco.



The Golden Gate Postcard Club, the forerunner of our SFBAPCC, was overflowing with mentors (much like our club today) whose knowledge and collections became legendary in Bay Area collecting circles; Don Church, Ray Clary, Marilyn Blaisdell (San Francisciana), Sam Stark,

Ed Mannion, Gladys Hansen, Ben Sillman, Paul Robertson, Ashley Brilliant, Ray Costa, George Epperson and a very young Richard Musante. Jacky Mollenkopf and Wilma Hampton were also early members, and along with George, Richard, and myself, are members of the current club. In



both the original and current clubs, I have met an eclectic group of supportive, scholarly and fascinating characters. The collective knowledge of our present members is astonishing and each club program brings me an ever greater appreciation of my collection.

Over the years my collection categories, as well as the quality of the postcards, has expanded. But I still want to yell to the world, “look what I found today” when I find an exceptional image of Russian River, San Francisco or Santa Clara County. Much of the thrill of collecting is enjoying other deltiologists’ collections or finding cards perfect for their categories. I have found that most of our collecting community has been just as generous with me, spotting cards that would be perfect for me and even giving family treasures to enhance my Russian River collection.

I have used my beautiful and informative postcards as friend magnets, family verifications, speaking opportunities, gifts, travel inquiries and for authenticating historical facts, but most of all, just for knowledge and personal enjoyment.

From a mere five postcards, it didn’t take long for my curiosity to lead me from novice to becoming an obsessive collector, and along the way I have met some of the most fascinating and generous people to share my passion.



[Show News *continued from page 5*]

Apr. 27-30, Thursday-Sunday, **San Mateo**, Hillsborough Antique Show, San Mateo Expo Fairgrounds. Thu.-Sat. 11am-8pm, Sun. 11am-5pm*

Apr. 29-30, Saturday-Sunday, **Costa Mesa**, RBF Vintage Collectibles Show, Orange County Fair-Expo Center, Bldg 12; 10-6 and 3pm

May 12-13, Friday-Saturday, **Grass Valley**, Old West Show, Fairgrounds, Fri. 10am-5pm, Sat. 9-4*

May 20-21, Saturday-Sunday, Concord. Hal's Paper Fair, Centre Concord, 5298 Clayton Road, 10am to 6 and 5pm, Sunday free entry.*+

May 28, Sunday, **Healdsburg**, Antique & Collectibles Show on the Square, 8am-4pm*

June 2-4, Friday-Sunday, Pasadena, Hal's Paper Fair, 400 West Colorado Blvd., Fri. 1pm-7pm, Sat. 10am-6pm, Sun. FREE 10am-4pm*+

June 17, Saturday, San Jose, Santa Clara Valley Postcard and Paper Show, 1447 Bryan Avenue, 10 am to 4pm; A NEW SHOW!

July 2, Sunday, **Healdsburg**, Antique & Collectibles Show on the Square, 8am-4pm*

Aug. 12-13, Saturday-Sunday, San Francisco, Hal's Paper Fair, Hall of Flowers, 9th & Lincoln, FREE ENTRY to this NEW SHOW, 10am to 6 and 4pm*

Bolded entries are events by SFBAPCC members.

On the first Sunday of every month several dealers set up at the huge outdoor antique market at the Old Naval Air Station in Alameda.

*Ken Prag will be at these shows. Call 415 586-9386 or kprag(at)planetaria.net to let him know what he can bring for you.

+R&N Postcards will set up with cards and postcard supplies.

Postcards are available for browsing seven days a week at the SF Antique Mall, 701 Bayshore Blvd.,

where 101 and 280 meet, info 415 656-3530.

SHOW NEWS

Another openin', another show, in Concord, Pasadena or Sacramento.... Three shows in a row started 2006 off with a burst of postcard excitement. At the Capital show, the first of each year in these parts, the hall was filled with collectors busily searching through treasure boxes brought by the cadre of regular dealers and several others who were new to the show. Natalie and Rudy Schafer have been producing the event for 19 years; now it's time for the next generation to show what they can do. And they can do very well. Charlotte and Bob Wager, the Schafers' daughter and son-in-law, have brought new life and enthusiasm to the event. Congratz to all!

The winter Pasadena show has always been a winner, attracting collectors and dealers from around the world who come for the cards and to bask in 80 degree Southern California warmth. Hal Lutsky has advertised widely and effectively, and every day of the three day show found the upper and lower levels packed with collectors. Free Sundays are the rule at Hal's Paper Fairs, and it brings in the crowds. Dealers from Western and Eastern Europe made the Pasadena show an enticing international event.

Concord, a week later, was another successful weekend for Hal and all the postcarders at the show. When we left on Saturday evening after the closing bell, Hal was chasing stragglers out, and everyone was smiling.

Two new shows are on the horizon. Joseph Jaynes and Mike Rasmussen have expanded their repertoire to San Jose with the Santa Clara Valley Postcard and Paper Ephemera show on June 17 in the Church of the Chimes on Bryan Avenue. In



August Hal Lutsky is putting on the first of his shows in the Hall of Flowers, AKA the San Francisco County Fair Building, in Golden Gate Park. Many of us have long dreamed of a San Francisco show actually within the city limits, and this is it. Mark your calendars now for Saturday and Sunday, August 12 and 13! Parking is tough everywhere, but the park offers ample opportunity. Come early to make it easier to find a spot, and consider leaving your car by the shores of Stow Lake and strolling to 9th Avenue and Lincoln.

Ralph Bowman has moved his immense RBF postcard and collectibles show to Costa Mesa in Orange County. It should be as big, and possibly better, than ever, and a two day antique show is in a neighboring building. April 29-30.

As a warm up for the above we'll have a chance to scratch our acquisitive itches at Mike and Joseph's Santa Cruz show on April 8 and 9. See you there! See you everywhere.

—LEW

EDITORIALIZING

2006, year 21 on the SFBAPCC calendar, is well under way. Dan Saks has arranged our meeting schedule to avoid clashes with other postcard events. Kathryn Ayres has booked speakers to regale us with fascinating postcard programs. Jack Daley is the cat with his finger on the mouse, ready to update and expand our state of the art web site at www.postcard.org. And your editor is eager to churn out newsletters that will entertain and inform and add to the growing wealth of postcard literature. To do that your participation is needed.

Now don't get me wrong, using cards from my albums I could come up with worthwhile articles to fill the newsletter every month for the next decade. But that's not why I'm Editor. Haven't you

seen enough San Francisco cards for a while? How about other topics or other places? Darlene has come up with the great idea of interviewing members, and this will give reticent souls an opportunity to talk about and show off a few of their favorite postcards. That's not going to be enough, though. We need letters, articles, mini collections, complaints, news items and whatever else you can come up with to fill these pages. Several members have offered to submit articles, but they have not yet appeared. Right now Mother Hubbard's cupboard is empty.... Please throw this old dog a bone.

—LEW BAER, EDITOR

PS: Electronic submissions are most satisfactory. Create your text with whatever word processor you choose, then copy and paste it into an email message and send it to [editor\(at\)postcard.org](mailto:editor(at)postcard.org). Scan your images, if you can, full size, full color 300 resolution and attach them as jpgs. If that won't work send the cards or high quality color photocopies of them to Editor, PO Box 621, Penngrove CA 94951. If that still won't work phone 707 795-2650 or speak to me at a meeting. Thanks!



"Winders," a design style popular on early gruss aus type cards are seen only infrequently today. This one was published by Artist Atelier H. Guggenheim, Zurich.



P.S. THE CLUB BOX will be at the February meeting with cards donated by Mike Wigner, Frank Lopez and Gaston Dupuis. Thank you all! Included are a number of early SF cards, unusual Canadian mods and Golden Age children. The generous donations and friendly prices all benefit the club. Along with the cards came bits of news. Unable to face a lengthy new commute, Frank is leaving the Bay Area and heading for the warmth and leisure of the Southern California desert. Gaston Dupuis, in anywhere-but-warm-right-now Québec, sends all of us his best wishes for the new year. He has a new topic which he hopes we will be able to help him with: muscle men with barbells.

ALONG WITH THEIR DUES many renewers assured us of their enjoyment of membership and sent their greetings to all. Bill Iracki mentioned how he appreciates commemorative stamps being used on the newsletter. Others included gift cards for your Ed.'s collection. [Thanks!] Roger Skinner added a note of reminiscence about Coralie Sparre, spurred by the Coral-Lee card on the November cover, and words of encouragement about our participation in Westpex. He also suggested that the club earthquake book be offered for sale at philatelic events. Many other members, to our Treasurer's great delight, chose to pay their dues through PayPal via www.postcard.org. Those trips to the bank with satchels of greenbacks were making him weary. Such a problem!

DON BROWN, founder and singular factotum of the Institute of American Deltiology back in Myerstown, Pennsylvania, sent a recap of his postcard successes during 2005. More than a hundred visitors from 17 states were welcomed; volunteers

took on duties of sleeving, filing and recording cards donated and the more than 7,000 that Don purchased. Cards were exhibited at the Schmucker exhibit in Reading and several other postcard and historical events, and Don gave a number of public programs using postcards. His pride was boosted in May when the Institute received a special citation for preserving his state's heritage on picture postcards. Great going Don. Don't slow down!

DAVE PARRY'S BEEN BUSY, too. His latest project is a calendar using almost 50 cards from his collection of the University of Manchester. UM is David's alma mater, and sales of the calendar benefit the North American Foundation for the school which funds grants and scholarships. All color. A few copies may be left: [dparry\(at\)mcguire.com](mailto:dparry(at)mcguire.com). ... Neither Dave nor his fellow Englander, Rich Roberts, have been sitting still. Both are always traveling for business... pleasure... or postcards. They'll both be missing the next meeting as they'll be in Shepton Mallet, England for Barrie Rollinson's big PC show.

CLUB DOIN'S: Darlene Thorne, bubbling over with postcard energy, has volunteered for duty writing interviews with club members for this newsletter. For starters she's being her own guinea pig, and her personal tale is featured in this issue. She may have you in her sights. Don't hold back if Darlene should call you. Tell her all... all about your postcard interests, that is. ... Another fascinating program is scheduled for our annual March PPIE meeting. Laura Ackley, who two years ago gave an illuminating presentation on the lighting at the fair, will be back and plans to speak on "State of the Art 1915: New Technology at the PPIE." It will be another PowerPoint show focussing on technology at the PPIE and some of the exhibits of products

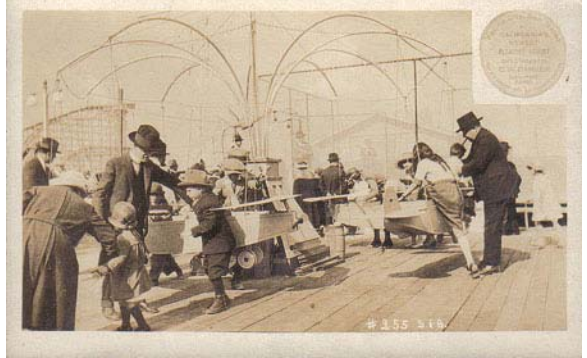


that did not catch on in the long run. Mark your calendars now for March 25, and if you can offer the use of a computer compatible projector, please do so now.

DO YOU READ Postcard Collector? Not a subscriber? Now's your chance to become one. The magazine is offering club members two years for the price of one. Send \$25.98 to Postcard Collector Circulation Dept, 700 East State Street, Iola WI 54945-9984. Be sure to mention the SFBAPCC and code ABBS65.

EMAIL- From a visitor to www.postcard.org: "I so enjoyed reading about the murals of my great-great grandfather, Joseph Papa Coppa in one of your monthly newsletters. I now live in Rhode Island and have not yet been to San Francisco to see the murals. I was fascinated at one of the postcards. I have plates, cups and bowls from my family that were used in the Coppa restaurant. The border on them is the cats, Siamese cats, as shown on your web site. I plan on writing your club and sending some photos of my plates. I would love any information. I too am in the restaurant industry and found your article intriguing. Thank you!" –Elsie Victoria Coppa, JoeArturo(at)aol.com. Thank you Elsie. As for more info, you've got all that we have. As far as I know none of the murals still exist, but that could be an interesting treasure hunt. ... From Darlene Thorne came recommendations for two DVDs for fair lovers: "'EXPO-Magic of the White City' on the Chicago World's Fair of 1893, narrated by Gene Wilder, is an excellent presentation of mainly buildings and exhibits. Its only drawback is that it neglected to observe that many of the exhibits were shipped west for our 1894 Mid-winter Fair. www.columbianexpo.com 'The World's Greatest Fair: World's Fair, Saint Louis

1904,' includes moving pictures in addition to stills and shows many of the human exhibits: www.theworldsgreatestfair.com. Both came from PBS Home Video and run about 115 minutes." ... "I just read about an amusement park that was located near Coyote Point from 1922 to 1923 called Pacific City," wrote another visitor to the web site. "Does anyone know of this place or happen to have postcards from it? An event of this size must have had postcards." Jim Smith, author of *SAN FRANCISCO'S LOST LANDMARKS*, responded. He is researching Pacific City and is searching for postcards of it like this one from his collection. "It's



not that they're so rare — most people don't know what they represent. Pacific City was killed by the fog that first rolled in on July 4th, 1922 [opening weekend], and has stayed every summer since, as well as by the raw [urban] sewage that was pumped into the bay just off Pacific City's beach. The dance hall remained until WW II. The train (Little Puffer) and the carousel were purchased by Fleishhacker and were installed in the Fleishhacker Zoo where they still remain." Should you have cards or info please contact Jim at www.historysmith.com or Wayne at wjm2234 (at)yahoo.com.

—LEW



SAN FRANCISCO BAY AREA POST CARD CLUB

APPLICATION FOR MEMBERSHIP

New Renewal Individual/Family \$15 Supporting \$25 or more Out of USA \$25/35

Name: _____

Family members: _____

Address: _____

e-mail: _____ Phone: _____

Collector Dealer Approvals welcome: Yes No

Collecting interests: _____

Please clip or copy and make your check payable to SFBAPCC

Mail to PO Box 621, Penngrove CA 94951

2/06

P.O. Box 621
Penngrove CA 94951



CLUB MEETINGS

for 2006

February 25

March 25

April 22

May 27

June 24

July 22

August 19

September 30

October 28

November 25

See us in color online at www.postcard.org